



## Audria Richmond – Product Descriptions

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### **Brand Review**

**Crawl inside my brain and discover how to build a brand that stands out and attracts the RIGHT people**

Starting a business is hard. You have so many things to consider and implement that it's easy to get stuck when it's time to develop your brand, strategy and marketing systems.

If your next business move has you shaking in your stilettos (or Oxfords), the **Brand Review is perfect for you.** It's my fast-action consultation where I deliver guidance to get you headed towards the road to profitability.

### **Here's How It Works**

First, choose from 1 of 3 session options:

- 1. Strategy Session:** Get the lowdown on how to create a profitable brand plan to identify ready-to-buy prospects, map out your service and product offerings, and outline your BIG money goals.
- 2. Branding Session:** Uncover the importance of having the right brand identity, messaging and positioning and gain an understanding of how to visually connect with your audience. This way you can distinguish yourself as an industry influencer and increase business profitability.
- 3. Systems Session:** Discover which systems you need to automate the process of tracking and following up on leads, creating signature customer intake procedures, and making it easy for clients and customers to pay you.

Then, book your 60-minute phone consultation where we'll discuss the area you selected – the one that has you drowning in a pool of frustration. From here, I dive in to save your business idea from dying a slow, agonizing death. (Okay, I'm kinda like a Life Guard for businesses.)

After our session, you'll get a recording of our call delivered straight to your inbox. This way, you don't have to worry about taking notes while we talk.

Ready to signal for help? Book your **Brand Review** consultation today for only \$297. Visit \_\_\_\_\_ to grab your spot.





## 1. Marketing Spark Sessions

### Ignite your next product, service launch or promotion and fire up your results with a Marketing Spark Session

Let's face it, the Internet has totally changed the game when it comes to marketing and promoting services and products. So if you're confused about how to get your next BIG thing in front of a ready-to-buy audience, trust and believe you're not alone. Or if you're tired of executing the same old strategies, I hear you loud and clear.

You see, you need a **Marketing Spark Session** to eliminate your confusion and infuse personality, uniqueness and innovation into your launch or promotion plan.

During a powerful, 60-minute one-on-one call, I'll fire up your results by:

- Revealing which marketing strategy will yield the results you want and help you bust out on the scene like a superstar.
- Identifying gaps in your plan that can likely water down your results.
- Empowering you to take immediate action by following the step-by-step, custom *Marketing Strategy Launch Guide*. This guide will clear away all your fears and frustrations on what to do next and how to stand out in the market.
- Giving you the *Marketing Strategy Resource Guide* and pulling back the curtain on all the tools you'll need to fire up your results.

Now, great things only happen when you do the work. So you will need to complete some pre-work to ensure we've laid the foundation for a smokin' hot launch or promotion.

After your **Marketing Spark Session**, you'll have:

- A ready-to-execute marketing strategy filled with so much innovation that it'll have people begging you to take their money
- An offering audit to ensure what you're promoting is perfect for your target audience
- A *Marketing Strategy Launch Guide* outlining your specific goals, timeline and how to achieve each action item
- A *Marketing Strategy Resource Guide* detailing exactly what tools, technologies and resources you'll need to execute your new innovative marketing strategy



You get all this starting at only \$97. Because cookie-cutter is NOT an option for anyone I work with, **Marketing Spark Sessions** are priced based on the level of guidance needed to fire up your results. Visit [www.sparkmymark.com](http://www.sparkmymark.com) or [www.sparkmymarketing.com](http://www.sparkmymarketing.com) to find out more.

## **2. The #NoCloneZone Method**

### **Explode in Your Market in 30 Days with the #NoCloneZone Method**

As a business owner, you're likely bombarded with the "latest and greatest" ways to boost visibility and exposure in the marketplace – leaving you frustrated and confused about where to take your brand next so you can stand out in your industry.

For example, does any of this sound familiar?

You're ecstatic about starting your own business, so you run out and get everything you need from branding guidance to a stunning website. All this work is truly a labor of love and when you finally reveal your "baby" to the world ...

You look around and see everybody doing what you're doing, exactly how you're doing it. And before you know it, you feel like the "cute, cuddly teddy bear" amongst a gazillion of "cute, cuddly teddy bears" ...

Nothing's unique about you or your brand, other than the business name you created. Heck, even the colors you selected seem to be "everybody's favorite." Oh, and that "mind-blowing" website design you paid thousands of dollars for ... it now stands out about as kid eating ice cream on a hot summer day.

You're attracting clients here and there, but not to a degree that matches your talent and what you bring to the table. You see, something's missing and you already know what it is ...

It's YOU!

But here's the thing:

You chose not to pour your "you-ness" all over your business because you thought it would repel versus attract clients. After all, all the "gurus" were making a lot of money so your eyes sparkled with dollar signs as you played it safe by modeling your business after theirs.



The only problem is, the “successful people” you modeled your business after kept getting more and more popular while you stayed stuck in the same boring, “hustle-till-you-pass-out” place. And that’s what I’m here to change right now.

Please allow me to introduce The #NoCloneZone Method, the guaranteed way to stand out in your industry in 30 days or less. This signature method is designed to:

- Equip you with so much inside scoop about your industry that you’ll feel “bad” about having an unfair advantage
- Get all up in your business and eliminate any confusion about what to offer and how to develop new, creative and innovative products and services that will have your audience drooling for more
- Power up your creative juices so you never, ever run out of clever ideas to promote and market your incredible products and services
- Reveal the “WOW” secret so you move buyers from “I already knew that” to “Wow, I would’ve never thought of that, please tell me more.”
- Uncover a proven, step-by-step roadmap where you can “test” your next BIG idea with minimal risk (and without draining your bank account)
- Hand deliver the blueprint on how to save time and maximize your marketing efforts for premium results

Now, I know this all sounds incredible, but The #NoCloneZone Method is NOT for everyone. I created this exclusively for business owners who:

- Want to build a legacy brand
- Don’t make excuses and are committed to taking immediate action
- Would love to explore the possibilities of expanding their brands into new markets
- Understand that marketing is the soul of your business and the right strategies are critical for growth and profitability
- Are tired of cookie-cutter business models and are dying to UNCLONE your brand

**Audria, Please Unclone Me! How Does It Work?**





So glad to hear you're ready to put YOU back in your business and reap the substantial rewards of being different. You can tap into the greatness of The #NoCloneZone Method by investing in a one-time experience or a recurring relationship.

Please see below for details.

### ***One-Time Experience***

By investing in **The #NoCloneZone Method: One-Time Experience**, you'll get direct access to me, Audria Richmond, the Branding and Marketing Genius, where we'll spend 60 minutes each week for 4 weeks developing your #NoCloneZone Implementation Plan.

Each week, you'll receive a video or audio recording and pre-work to do before each of your 4 sessions. I'll also assign weekly Homework Missions to ensure you have the knowledge to fully execute and master your new #NoCloneZone Method.

Because of the intensity of the work, it's critical that you stay on pace – we will not redo or retake any of the materials. Remember, The #NoCloneZone Method is strictly for business owners who are ready to take immediate action, so if you're ready – you'll have no problems keeping up with the weekly assignments.

Once you've completed your 4-week experience, you'll have an actionable plan to reuse over and over for future marketing campaigns.

This experience offers 2 development tracks: (1) Startup and (2) Marketing Explosion. I will advise you of the best track for your business stage and needs after reviewing your application for The #NoCloneZone Method.

Please note that the 4-week experience is reserved for applicants who qualify for the Marketing Explosion Track. If you're approved for the Startup Track, you'll be required to commit to a 12-week experience.

### **Get Started Now**

Only 7 “no-excuses” steps to having a unique brand that will have the RIGHT people racing to invest in your products and services:

1. Schedule a one-on-one call to discuss your qualifications or submit an application at [\[insert website link\]](#)





2. Submit your contract with payment
3. Complete your pre-work
4. Attend all weekly live meetings
5. Submit all weekly Homework Missions
6. Receive your exclusive #NoCloneZone Method Implementation Plan from me for approval
7. Upon approval, receive your final Done-For-You Implementation Plan and conduct an Exit Strategy Session with me so you're crystal clear about your next marketing power move

### **Recurring Relationship**

By investing in **The #NoCloneZone Method: Marketing Explosion Track**, you'll get direct access to me, Audria Richmond, the Branding and Marketing Genius, where we'll meet for 60 minutes each week to develop your #NoCloneZone Marketing Explosion Implementation Plan.

Each month, you'll receive video presentations of mind-blowing ideas and concepts sure to take your brand from blah to voila! You'll be asked to review the video ideas and concepts and approve the Implementation Plan before we can advance to the next level of The #NoCloneZone Method.

Because of the intensity and complexity of the information I share during the Marketing Explosion Track, it's critical that you review and approve all projects in a timely manner. Remember, this advanced version of The #NoCloneZone Method is strictly for business owners who can fully commit to take action and invest to achieve your business goals. So if you're ready – you'll have no problems keeping up with the monthly requirements.

During the 4th weekly meeting of each month, we'll discuss the pros and cons of each marketing campaign and to modify or improve the plan for future marketing efforts.

### **Get Started Now**

1. Schedule a one-on-one call to discuss your qualifications or submit an application at [\[insert website link\]](#)





2. Submit your contract with payment
3. Complete your pre-work
4. Attend all weekly live meetings
5. Submit all weekly Homework Missions
6. Receive your exclusive #NoCloneZone Method Implementation Plan from me for approval
7. During the 4th weekly meeting of each month, I will guide you through a comprehensive review of the approved plan to assess results and identify opportunity areas to build on as we move into the upcoming month

## **Investment Options**

### **One-Time Experience**

**Startup Development Track:** \$4,500/\$1,500 per 4-week cycle (12-week minimum)

**Marketing Explosion Track:** \$1,500 (single investment)

### **Recurring Relationship**

#### **Marketing Ideas and the Implementation Plan**

**6-Month Commitment:** \$750 per month  
(includes weekly 60-minute meeting)

#### **Marketing Ideas, Implementation Plan and Execution (Design, Project Management, Hire and Fire for Creatives)**

**6-Month Commitment:** Starting at \$2,500+/ Request Quote  
(includes weekly 60-minute meetings + emergency on-call support)

Book today at \_\_\_\_\_.

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**3. 2 Day Site Launch – LIVE Workshop**  
**Design a Stunning Website in Just 2 Days**





Inside the 2 Day Site Launch LIVE Workshop, I'll take you by the virtual hand and show you my exact steps for a creating custom, beautiful and functional website – all without being an HTML code guru or a design expert.

And the best part is, you'll develop your site using Adobe Muse – my secret weapon for ditching the cookie-cutter websites you see with WordPress.

### **Investment Options**

Pricing for the 2 Day Site Launch ranges from \$499-\$1500, depending on the experience you choose.

Reserve your spot today at [www.2daysitelaunch.live](http://www.2daysitelaunch.live).

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#### **4. Muse in Colour – Handcrafted Adobe Muse Themes**

**Get Instant Access to the Beauty of Adobe Muse Website Themes without the Hefty Price Tag**

Ever imagine you could create a business experience so unique that ONLY 10 people in the entire world can even come close to duplicating it? Well guess what, you CAN with my **Muse in Colour** website theme service.

Websites nowadays are so hum-drum. You see one, and you've basically seen them all. But not anymore. With over 8 years of graphic design experience, I'm here to hand deliver a one-of-a-kind website experience just for you. And that's no marketing buzzword – I'm literally talking about a one-of-a-kind experience.

You see, when you invest in **Muse in Colour**, you gain access to stunning website designs for a mere fraction of the cost of hiring a highly sought-after designer like me. And the best part is, you'll never have to worry about "lame, snooze-fest websites again because with this service, you can switch out your website design every single year. Yep, you can change your design as often as you trade in your cell phone.

Plus, the cool factor is super high because only 10 people will get access to each of these unique designs. Now if that's not a #NoCloneZone way of life, I don't know what is.

Now, I know you're already thinking you're going to have to spend a ton of money of software to make this happen. Surprise!! No software is required with our concierge







service. All you have to do is select the design that makes your heart smile and meet the design asset requirements. And count on me to take it from there.

With **Muse in Colour**, you get:

- FREE website setup (for one site)
- FREE technical support with monthly subscription\*\*
- FREE annual website design theme change every single year\*\*
- Access to stunning, modern designs built on the highly secure Adobe Muse platform
- Exclusive “licensing” for design themes so you’ll never worry about more than 10 people having the same design
- Mobile Responsiveness for all designs
- Asset requirements checklists to ensure you have all bases covered, guaranteeing a painless website launch

### **Get Started Now**

1. Download the Asset Checklist for the website theme of your choice
2. Ensure you meet all noted requirements
3. Complete your Website Pre-Work Launch Kit
4. Submit asset requirements
5. Wait 7-21 business days for the development of your website
6. Tell the World You Are LIVE on the Web #OhYeah

### **Investment Options**

**Designs Start at \$499.** All Themes include FREE Website Setup with Purchase.  
\*\*\$50 Monthly Fee Required to Qualify for FREE Annual Website\*\*\*

Reserve your spot today at [www.museincolour.com](http://www.museincolour.com).

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## **5. #NoCloneZone Industry Idea Guides**

### **Get Fast-Action Marketing Strategies that Yield BIG Results with the #NoCloneZone Industry Idea Guides**

Coming up with innovative ideas can be tough if you're not out in the trenches with your ear to the marketing streets. That's why I created #NoCloneZone Industry Idea Guides for small business owners, influencers and entrepreneurs who want to implement innovative, never-before-seen ideas that push them to the forefront of their industries.

Each guide is tailored to a specific industry and includes a minimum of 20 fast-action marketing strategies you can execute right away. Along with these fast-action strategies, you'll get the #NoCloneZone Framework and Implementation Plan to map out what you should do every step of the way.

Now, please know that everything we include in your report will be based on researched data collected from proprietary, exclusive resources. So no worries about your biz neighbor or competitor "coming up" with the exact same innovative idea. Because we don't do cookie-cutter in the #NoCloneZone.

#### **Investment Options**

Each guide will range in price from \$50 to \$150, depending on your industry and specific marketing needs.

Get your #NoCloneZone Industry Idea Guide today at \_\_\_\_\_.

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