

The CopyCloset™ Style Guide - July 28, 2016

<u>Closet Categories</u>	<u>Lessons Inside Closet Categories</u>	<u>Type of Copywriting You Need Assistance With</u>						
		FB Ads	Emails	Sales Page	Business Plans & Proposals	Landing Pages	Website Copy	Webinars
Guest Stylists	How to Host Webinars That Don't Suck							X
	How to Build Your Email List Like a BOSS		X					
	How to Target FB Ads Like a Pro	X						
Swag Bag O' Scripts	When You Want to Decline a Project		X					
	When You Must Ask a Follower to Respond to a Survey		X					
	When Nobody Books Your FREE Discovery Calls		X					
	When You Want to Rake in Raving Reviews		X					
	When You Need to Inquire About an Invoice		X					
	When You Need to Send a CASH Generating Quote		X					
	The Email That Snagged me a \$4,500 Client		X					
	2 Scripts to Power Up Your Periscope Intro			X				
	The Perfect Follow Up Email After Sending A Proposal		X					
	A Welcome Email That Makes a Great Impression		X					
Vivacious Vids & Webinars	Emails That ROCK		X					
	Essential Elements Your ABOUT Page Needs						X	
	My Top-Performing Email Autoresponder Email Scripts		X					
	Writing To SELL	X	X	X	X	X	X	X
	Copywriting 101	X	X	X	X	X	X	X
	Fix My Landing Page Masterclass					X		
	Slay Your Sales Page Masterclass			X				
	5-Day F.A.S.T Money Challenge Masterclass		X	X		X		