The CopyCloset™ Style Guide - December 30, 2016 (NEW ITEMS ARE IN RED)									
<u>Closet Categories</u>	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With							
		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars	
Sneak Peeks & Steals	Facebook Ads that Convert Like Cuh-Razy	Х							
	Members Only Q&A May 2016		X			Х	Х		
	10 Pieces of Content You Need to Make \$\$ NOW		X		Х	Х	X		
	The Power of Storytelling	X	X	Х		Х	X		
	3 Reasons Your Sales Page Ain't Selling & How to Fix It			Х					
	#FixItJesus Writing Workshop		X	Х		Х	X		
	How to Get Smacked with Wallets on Facebook	X							
	Bangin' 2016 Virtual Bash Tour + Q&A		X	X	X	X	X		
	Proposal Sample (RFP Response)-Nonprofit				X				
	Sales Page Sample-Health Industry			Х					
	Sales Page Sample-Business Coaching			Х					
	Business Plan Sample-Bed & Breakfast				X				
	Landing Page Sample-Business Coach					Х			
	Proposal Sample-Unsolicited				X				
	Product Description Sample		X	X		Х	X		
	Video Script Sample	X		X			X		
	Sales Proposal Sample-For-Profit Small Business				X				

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	Smackdown #1-ParentConnection						X		
	Smackdown #2-Habyts						X		
	Smackdown #3-Greenlight Voices						X		
	Smackdown #4-Birthing Confidence						X		
	Smackdown #5-Xquizitely Flawed								
Website Smackdowns									
	How to Host Webinars That Don't Suck - Kate Doster							Х	
	How to Build Your Email List Like a BOSS - Semonna McNeil		X						
	How to Target FB Ads Like a Pro - Melody Thomas	X							
	How to Perfect Your Photo Shoot - Audria Richmond	Х		Х			X		
	How to Perfect Your Sales Pitch - Dave Anderson	Х	X	Х	Х	X	X	Х	
	The Skinny on Periscope Producer - Audria Richmond	X							
	Profit from Speaking - Ilesha Graham				Х				
Guest Stylists	Boost Influence with LinkedIn - Rachel Wilson Thibodeaux	X							

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	When You Want to Decline a Project		X						
	When You Must Ask a Follower to Respond to a Survey		X						
	When Nobody Books Your FREE Discovery Calls		X						
	When You Want to Rake in Raving Reviews		X						
	When You Need to Inquire About an Invoice		X						
Swag Bag O' Scripts	When You Need to Send a CASH Generating Quote		X						
	The Email That Snagged me a \$4,500 Client		X						
	2 Scripts to Power Up Your Periscope Intro			X					
	The Perfect Follow Up Email After Sending A Proposal		X						
	A Welcome Email That Makes a Great Impression		X						
	How to Get Existing Email Subscribers to Sign Up (Pt. 1)		X						
	How to Get Existing Email Subscribers to Sign Up (Pt. 2)		X						
	How to Recruit Promo Squad Members with Finesse		X						
	How to Write a Yes-Inducing Email Requesting Sponsorship		X						
	How to Follow Up After a Networking Event		X						
	How to Inform a Client About a Rate Increase		X						
Vivacious Vids & Webinars	Emails That ROCK		X						
	Essential Elements Your ABOUT Page Needs						X		
	My Top-Performing Autoresponder Email Scripts		X						
	Writing To SELL	Х	Х	X	Х	Х	Х	Х	
	Copywriting 101	Х	X	X	Х	Х	Х	Х	
	Fix My Landing Page Masterclass					Х			
	Slay Your Sales Page Masterclass			X					
	5-Day F.A.S.T Money Challenge Masterclass	X	X	X		Х			
	Bodacious Bullets Masterclass	X	X	X		Х	X		
	Va Va Voom Video Scripts Masterclass			X		Х	X		
	How to Write a Bangin' Professional Bio				Х				
	Write Your Bestseller Masterclass				Х				
	Marketing a Telesummit: Email Scripts that Sell		X						
	Everything You Need to Write for a Bangin' Product Launch				Х				