

24 WAYS TO ROCK Facebook

ADS



WITH MELODY C. THOMAS, BRAND STRATEGIST
MELODYCTHOMAS.COM

24 WAYS TO ROCK FACEBOOK ADS

 **Melody C. Thomas**
Written by Melody Thomas [?] · February 18 · 🌐

Greetings from my home office peeps. I've created a unique social media calendar that will help you save time as your plan and schedule posts. This can be used on ALL social media networks and is great for any business owner. For a limited time, it's yours for 100% free. Download your calendar now!



FREE Social Media Calendar
My popular calendar has helped business owners like you save time planning posts!
AVAILABLE FOR A LIMITED TIME!

5,192 people reached Boost Post

 Like  Comment  Share A ▾

 You, Charique Turner Richardson, Drea Bryant-Houston and 5 others

My highest converting FB ad ever! The ad copy is friendly and nonsalesy. I started out by saying hello and that I have something they can download for free.

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24 WAYS TO ROCK FACEBOOK ADS

 **Life After Military Alliance**
Written by Melody Thomas [?] · April 4 at 3:36pm · ✨

Will you help us impact 1,000?

Over 700 sister veterans joined the Life After Military Alliance Community. Over 700 Women said "Yes" to taking charge to their new life of happiness, fulfillment, passion and purpose.

Our work isn't over: Most women veterans struggle to find their purpose in life after the military. Lets help a sister RISE to her next mission. How?

SHARE this post and TAG 5 sister veterans. Tell them "Get your "The Next Mission Is You" Guide Today! >>> thenextmissionisyou.com"



JOIN THE MOVEMENT
Let's Impact 1,000 Sister Veterans!
THE NEXT MISSION IS YOU

9,940 people reached Boost Post

  256 18 Comments 62 Shares 

 Like  Comment  Share

This Facebook ad campaign I run for my client started in December. She only runs this ad at \$5/day and averages 10-12 NEW people to her list. Her first \$50 spent on ads turned into a \$2,000 coaching client!

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24 WAYS TO ROCK FACEBOOK ADS



Jenn Scalia

January 5 at 10:53am · 🌐

FEMALE ENTREPRENEURS: Are you ready to get noticed in 2016 and finally have the thriving business you desire and deserve?

Join my free Facebook community with 5,000+ other entrepreneurs like you who are coming together to make an incredible impact on the world with their gifts.

Every Friday we do weekly coaching giveaways and there's an abundance of rockstar information posted in the group daily by our amazing members.

We don't do spam. We don't do sleaze. We do fun, yet impactful. Join us!

CLICK HERE TO JOIN: <http://on.fb.me/1TBZCC8>



Free Facebook Group for Motivated Female Entrepreneurs

www.facebook.com/groups/jennscaliam

Facebook ad that links directly to a Facebook group!

24 WAYS TO ROCK FACEBOOK ADS

Verizon 3:21 PM 40%

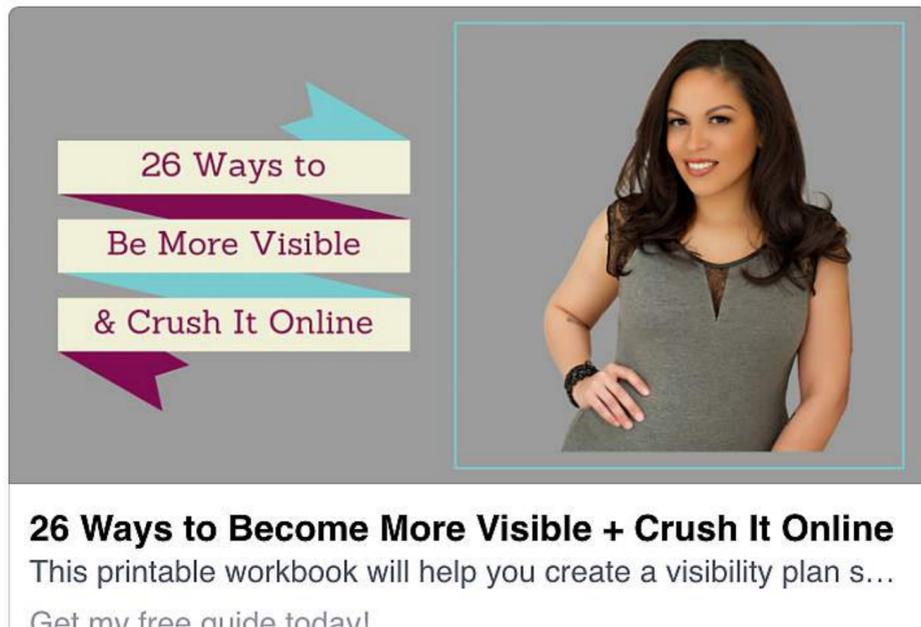
My first year of business, I was completely invisible. No one knew who I was, therefore, I got no clients and made no money. I was scared to put myself out there. I hated the idea of marketing and self promotion. But I knew, if I wanted to make it online as a coach, I had to swallow my pride and take action.

It was a bit of a slow start, but when I finally got my footing and went all in, my business skyrocketed. Showing up and putting myself in front of my ideal audience was the key to my success.

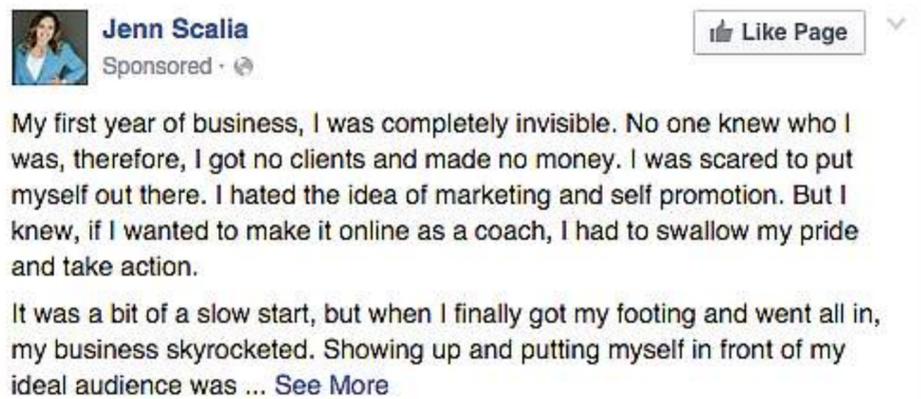
Unfortunately I know that promoting yourself can be daunting, especially in groups where everyone is selling something. So how do you stand out? How do you make waves in your industry without selling out?

I compiled a list of 26 ways for you to increase your visibility in your marketplace so that you can attract more ideal clients and of course, make more money. This jam packed pdf is your guide to creating not only visibility, but authority in your niche.

Download the guide today and lay out your own blueprint for success!



26 Ways to Become More Visible + Crush It Online
This printable workbook will help you create a visibility plan s...
Get my free guide today!



Jenn Scalia
Sponsored · 
Like Page

My first year of business, I was completely invisible. No one knew who I was, therefore, I got no clients and made no money. I was scared to put myself out there. I hated the idea of marketing and self promotion. But I knew, if I wanted to make it online as a coach, I had to swallow my pride and take action.

It was a bit of a slow start, but when I finally got my footing and went all in, my business skyrocketed. Showing up and putting myself in front of my ideal audience was ... [See More](#)



FREE DOWNLOAD
26 WAYS TO BE MORE VISIBLE & CRUSH IT ONLINE

Free Workbook for Getting Raving Fans and Paying Clients

This printable workbook will help you create a visibility plan so you can stand out in the crowded online industry and turn new relationships and leads into raving fans...
WWW.JENNSCALIA.COM

13 Likes 1 Share

Same ad copy, different images. This is my mentor, Jenn Scalia's AMAZING freebie. Notice she started out by telling her story.

24 WAYS TO ROCK FACEBOOK ADS

Verizon 3:24 PM 39%

 **Kristina Norman**
March 26 at 8:55am · 🌐

When I first started my coaching biz, I had no idea what to post in Facebook Groups to book clients. I got so overwhelmed and so frustrated. I didn't want to be spammy or salesy. But I truly wanted to grow my business using Facebook Groups so I took drastic action. The more I started to post, the more I stood out, and the more I started to book my first paying clients.

I know exactly what it feels like to sit at the computer and be puzzled about what to post in groups to get booked. But now, I easily sell my high-end coaching packages.

I compiled a list of 29 posts for you to implement right away to be visible and book your first paying clients. Not sure what to post? Use my 18-page guide and audio training to get booked.

Download the guide today, get visible, and book your first paying clients from social media!

Grab your copy now >>> <http://bit.ly/29PostsGuide>



FREE Guide: 29 Posts to Book your Next Client [Download](#)

It's Free!

Another example of nonsalesy ad copy that tells a story

24 WAYS TO ROCK FACEBOOK ADS

Verizon 9:00 PM 32%



Jenn Scalia

March 29 at 4:23pm · 🌐

You've heard about the Little Black Book, and you're curious... but you haven't pulled the trigger yet. I know it's easy to get caught up in all the noise of online marketing, but what if I told you that THIS is the cure to your shiny object obsession?

What if I told you that you can get everything you need to build your online business, from top to bottom, for less than the cost of your morning mocha latte?

If I handed you the secret to going from digital nobody to online authority and profitable business woman without jumping from program to program, would you refuse?

I didn't think so...

So here it is: your 24 hour sneak peek at The Little Black Business Book.

Claim your exclusive all access pass to set up, launch & monetize your digital presence. You've got 24 hours to dive in and soak it up.

Get your 100% FREE ALL ACCESS SNEAK PEEK into the Little Black Business Book here -->

<http://bit.ly/jennscalialbbb>



Retargeting ad example

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24 WAYS TO ROCK FACEBOOK ADS



Chalene Johnson

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I've spent countless hours looking to build my company using social media. The result has been a multi-million dollar business that lives and breathes social. Join me on my FREE upcoming webinar to discover the ninja-like Instagram strategies I've learned to attract your "ideal" clients quickly.



New Way To Build Your Business with Social Media!

chalenejohnson.com

[Sign Up](#)

78 Likes · 5 Comments · 2 Shares



FB ad for Instagram training

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24 WAYS TO ROCK FACEBOOK ADS

Are you ready to attract customers using webinars?
After hosting 60+ webinars in the past year I learned how to build a successful business with webinars.

I have a free webinar coming up just for you!!

<https://kimraluna.leadpages.co/webinars-that-captivate/>

In this free training you will learn:

1. How to come up with webinars that your audience will rave about
2. How to over deliver on webinars every time
3. How to make sales on webinars

Dates: October 24th @ 12pm PST/3pm EST/8pm

London OR October 27th @ 12pm PST/3pm EST/8pm

London

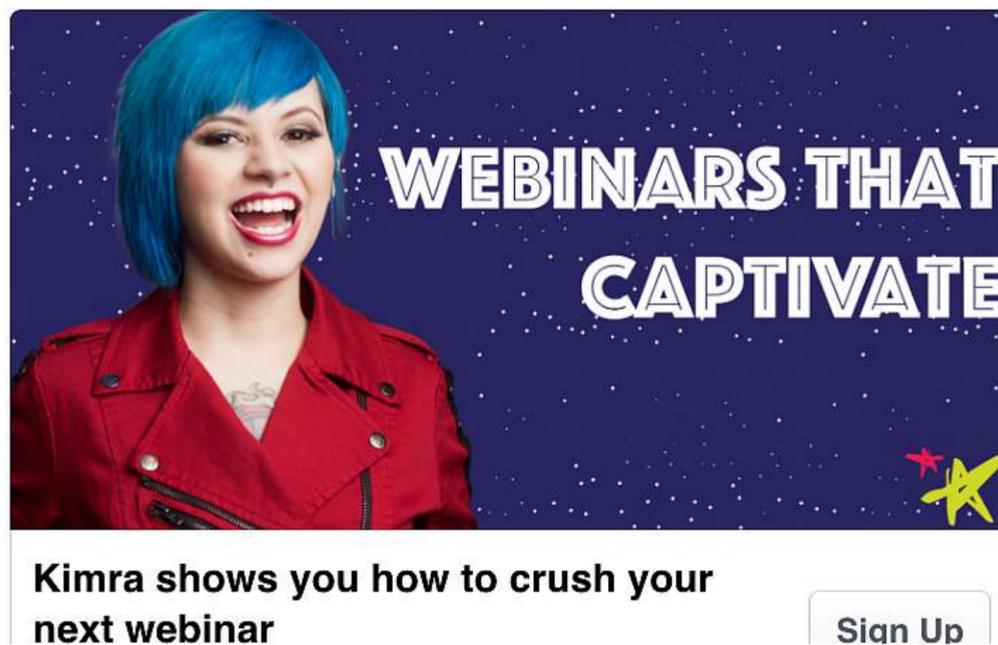
Sign up for the presentation here:

<https://kimraluna.leadpages.co/webinars-that-captivate/>

I'll see you there!!

xx Kimra

Please share and tag a friend if you feel they would benefit from this training.



WEBINARS THAT CAPTIVATE

Kimra shows you how to crush your next webinar

[Sign Up](#)

Kimra's ad for webinar training

24 WAYS TO ROCK FACEBOOK ADS

 **Amy Porterfield**
Sponsored ·  Like Page

Is trying to build your list driving you crazy?

That's because there's a ton of pitfalls, wasted efforts, and a huge learning curve to building a profitable email list. I've made every mistake in the book and I've finally perfected my system, so I'm giving you a leg up with this [FREE] webinar. Reserve your spot before we run out of space!



[Free Webinar] How to Grow Your Email List With Guerilla Marketing Tactics

This special FREE training is for YOU if you are looking for a way to get in front of...

BUILD A BIGGER LIST NOW! [Learn More](#)

 You and 49 others  7 Comments  15 Shares 

 Like  Comment  Share

 **Amy Porterfield**
Sponsored ·  Like Page

Is trying to build your list driving you crazy?

That's because there's a ton of pitfalls, wasted efforts, and a huge learning curve to building a profitable email list. I've made every mistake in the book and I've finally perfected my system, so I'm giving you a leg up with this [FREE] webinar. Reserve your spot before we run out of space!



[Free Training] How to Grow Your Email List Without Spending A Dime

This special FREE training is for YOU if you are looking for a way to get in front of...

BUILD A BIGGER LIST NOW! [Learn More](#)

  56  4 Comments  1 Share 

 Like  Comment  Share [Top Comments](#)

I'll be the first to admit that my first few webinars were a disaster.

Stressful, overwhelming and lackluster in sales.

However, over time I have perfected my webinar strategy and today webinars are my BIGGEST profit generator inside my business.

The secret to wildly profitable webinars is to create your webinar as a whole system that includes Pre, Live, and Automated phases. Once I made this realization, my webinars became INSTANTLY profitable.

To help you put a webinar strategy in action, I've created a special FREE master class: "How to Create Your First 5-Figure Webinar (Even If You Don't Have a List!)"

Join me and I'll show you my exact webinar plan!



How To Get Started With Webinars [Sign Up Now for FREE]

Amy Porterfield's teaching will help you launch powerful webinars.

[CLICK HERE TO LEARN THE SECRET TO WEBINAR SUCCESS](#) [Learn More](#)

3 different ads for Amy's automated webinars

24 WAYS TO ROCK FACEBOOK ADS

Suggested Post



Maggie Patterson Communications

Sponsored · 🌐



Launching? Don't waste time on figuring out the tools and tech you need to make it happen. Grab this FREE cheat sheet with the exact tools and tech I use to launch and my recommended alternatives.



Launch Like a Pro - Save Time & Stress

Click sign up below to get your FREE Launch T...

<http://maggiepatterson.com/launch-tools>

Sign Up

55 Likes · 1 Share



Suggested Post



Strive & Grind

Sponsored · 🌐



Imagine creating the online brand you always dreamed of.

Learn how to successfully create and launch your brand online in 60 days or less.

Click below to claim your spot for this FREE 10-Day Mini Course!



FREE 10 Day Branding Mini Course

A top notch brand will build your following, in...

Strivengrind.com

Learn More

23 Likes · 3 Comments · 1 Share



2 ads on launching an online brand

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24 WAYS TO ROCK FACEBOOK ADS

 **Quanisha Smith, MSS** January 30 at 5:31pm · 🌐

Are you a Black Woman Entrepreneur frustrated with building your business while working?



Become a Confident CEO
Join me in the "Mind Your Business" 7-Day Cha... [Sign Up](#)
TheConfidentCEO.com

 ▼

[Like](#) | [Comment](#) | [Share](#)

You and **89 others** like this.

Quanisha's ad talking directly to Black women entrepreneurs

24 WAYS TO ROCK FACEBOOK ADS

Ready to create gorgeous drool worthy opt-in, worksheets and graphics your potential clients absolutely love?

You have a ton of value but your packaging sucks,
Guess what it's time to step your branding up for free or extremely cheap

Join me for this FREE workshop on Saturday. In this live workshop I will share with you how to create:

- Branded, gorgeous graphics
- PDFs , Worksheets and Workbooks like a PRO
- How to make your workbooks and worksheets fillable and clickable
- How to make graphics that attract your dream clients

And all made super simple even if you aren't in the least bit techy

Ready to dazzle your potential clients with gorgeous opt-ins that convert?

Sign Up free here now - <http://bit.ly/branded-graphics-and-optins>



Graphic Design made Easy for the Female Online Coach

Female Online Coach ready to create stunning opt-ins and graphics? Sign up for this free workshop now

FOR THE FEMALE ONLINE COACH

Sign Up

Canva training

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24 WAYS TO ROCK FACEBOOK ADS

Suggested Post



Karen Yankovich

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Attention Virtual Assistants! Are you ready to stand out from the VA crowd?

Join us for a FREE in-depth training and discover how you can use social media and PR techniques with your clients so you can join the ranks of the most successful VA businesses on the planet.

CLICK HERE to register --> <http://bit.ly/1MmMX7n>



FREE workshop for Virtual Assistants only!

We're asked all the time for referrals to VA's to support BOTH the social media and PR efforts. We don't know a single one. SO we're changing that! We Want to Refer YOU!

----- REGISTER FOR THE WORKSHOP TODAY! ----->>

[Sign Up](#)

39

7 Comments 21 Shares

Ad for virtual assistants

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 **ThriveHive**
Sponsored · 

[Like Page](#) 

Get a marketing plan for your business. Start with one of our 6 free plans.



6 Free Marketing Plans
Having a solid marketing plan for your business is no longer an option, it's a necessity. Get your free download now!

WWW.THRIVEHIVE.COM [Download](#)

   You and 3.8K others 149 Comments 1.7K Shares  

[Like](#) [Comment](#) [Share](#)

Ad for marketing plans and templates

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24 WAYS TO ROCK FACEBOOK ADS

Suggested Post

 **Ashley Stahl** Like Page
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Sick of applying for jobs and never hearing back? I've got you covered. In this FREE online workshop, you'll discover:

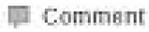
1. The single biggest mistake that job seekers make with their resume. (And 1 simple trick to instantly make yours stand out!)
2. How to have more networking conversations that instantly turn into job interviews.
3. How to handle the money conversation so you get paid what you're worth. (And how to avoid the common phrase that costs most job seekers thousands!)
4. How I went from admin assistant to executive and tripled my salary in 6 weeks! (At 23 years old, with little experience!)

Claim your free spot today >>>



[Free Training] How to Land Multiple Job Offers Fast!
Want a Better Job? I can help! Join me for a FREE webinar and discover how I went from administrative assistant to executive and tripled my salary in just 6 weeks! (At 23 years old, with little experience!)
CLAIM YOUR FREE SPOT HERE! SIGN UP NOW!

   6.9K 667 Comments · 4.2K Shares 

 Like  Comment  Share

Ad for job seekers

24 WAYS TO ROCK FACEBOOK ADS

Verizon 12:45 PM 12%



Teach What You Do

January 2 at 10:26am

Trying to figure out how to translate your special skills and knowledge into an online class?

Join this free live training where I lay out the efficient and profitable 8-stage system I use to create course content and marketing systems side by side.

Whether it's deciding exactly what to teach, how to create a lesson or a classroom, or getting a handle on creating an audience for your e-Course, you'll see how all these steps integrate--and how to get organized to really do the work.

FREE TRAINING

A COMPLETE SYSTEM FOR GETTING UP & RUNNING WITH YOUR OWN ONLINE CLASSES

FINALLY START TEACHING ONLINE: 8-Stage System Is Your Guide

CLICK HERE TO GET STARTED FREE

Sign Up



Like

Comment

Share

89 people like this.

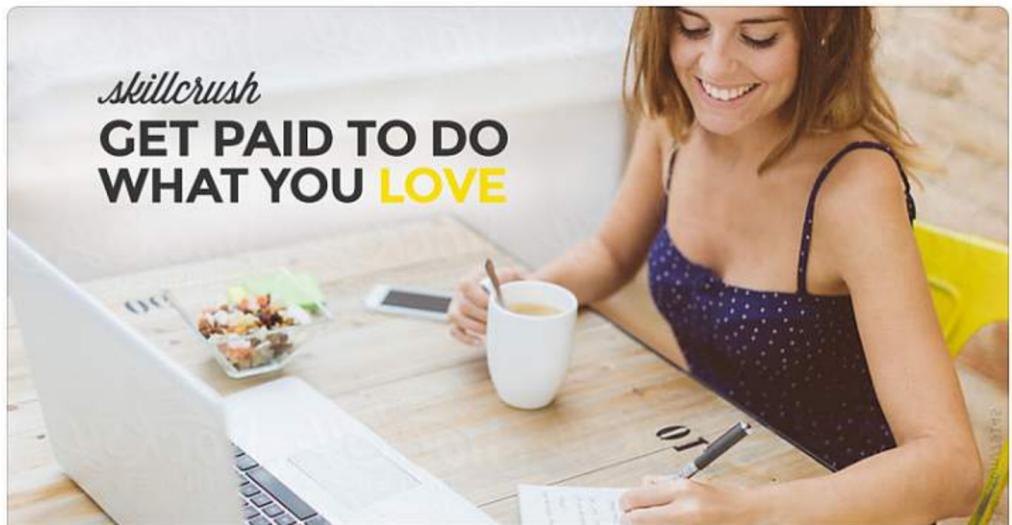


Skillcrush

Sponsored



A FREE step-by-step download on how to make money doing what you love!



Create your dream career

Take your passion, add tech skills, and get the career you've ...
resources.skillcrush.com

110 Likes · 10 Comments · 20 Shares



24 WAYS TO ROCK FACEBOOK ADS

Suggested Post



Selena Soo

Sponsored · 🌐



Why do some coaches skyrocket to the top... while others struggle for years?

In this 31-page tell-all report, I reveal **exactly** what I did to grow my business so quickly + become a well-known expert in my field (despite being someone who is naturally introverted and avoids the spotlight).

To get instant access, "click" on my image below.



FREE Report for Coaches, Consultants, and Service Providers

<http://s2-groupe.com>

Sign Up

986 Likes · 41 Comments · 225 Shares



Suggested Post

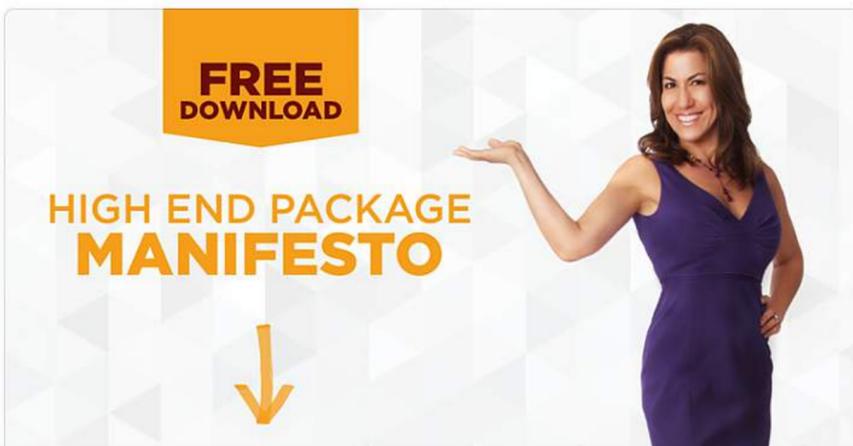


Lisa Sasevich

Sponsored · 🌐



If you are a coach, holistic practitioner, consultant, healer, trainer, author, therapist, or business owner with services that make positive difference and you want to increase the success of your business then this High End Package Manifesto is just for you. My good friend Bill Baren wrote it and it is AMAZING.



Improve Your Business with this Manifesto

AVAILABLE FOR A LIMITED TIME

Sign Up

30 Likes · 1 Share



Dean Street Society - Personal Stylist, Hilary Rushford

Sponsored · 🌐

Like Page

Join me for a Free Class... "How To Get Paid To Be Creative"

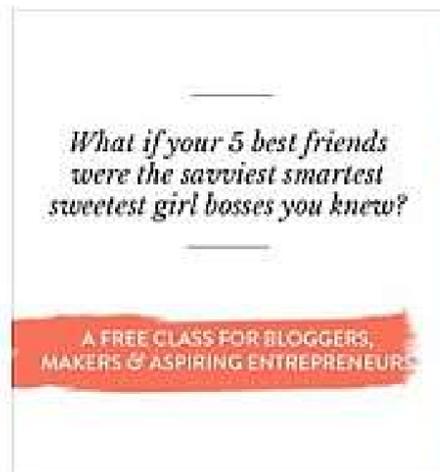
In this super-informative hour (ahem & a virtual dance party) I will share the secrets of how:

- I'm working less and making more... a lot more.
- The Map I used to grow my business to 30,000 followers
- I got beyond striving and am now thriving, living an entrepreneur lifestyle working from anywhere in the world, doing work I totally love.
- To push past any overwhelm or frustration when thinking about turning your passion into a profitable venture.

Click sign up now to reserve your spot in this FREE class!

Can't wait to hear your story and see how we can help you shine in 2016

P.S. Have a friend who would love this class to? Share this free gem on your profile with the inside scoop!



"How to Get Paid to Be Creative" a FREE class!

One hour to hear the secrets of a stylist, blogger, & entrepreneur. Have a friend who'd love this? SHARE this free gem + the inside scoop!

DEANSTREETSOCIETY.COM

Sign Up

3.7K

313 Comments · 569 Shares

ABOUT MELODY THOMAS



Hi, I'm Melody C. Thomas, and I help women entrepreneurs make business run smoother with brilliant brand strategies and marketing automation.

YOUR NEXT STEPS...

If you found this Facebook ad swipe files helpful and want to launch your next (or first) Facebook ad campaign so you can grow your business *rapidly*, apply to work with me at FreeCallWithMelody.com



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