	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With								
Closet Categories		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	Facebook Ads that Convert Like Cuh-Razy	X								
	Members Only Q&A May 2016		Χ			Χ	X			
	10 Pieces of Content You Need to Make \$\$ NOW		Х		X	Χ	X			
	The Power of Storytelling	X	Χ	X		Χ	X			
	3 Reasons Your Sales Page Ain't Selling & How to Fix It			X						
Sneak Peeks &	#FixItJesus Writing Workshop		Χ	X		Χ	X			
Steals	How to Get Smacked with Wallets on Facebook	X								
	Bangin' 2016 Virtual Bash Tour + Q&A		Χ	X	X	Χ	X			
	13 Ways to Write Words that Make You Money	X	Χ	X	X	Χ	Χ			
	Purpose Chat with Michael Tatonetti									

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		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	Proposal Sample (RFP Response)-Nonprofit				Χ					
	Sales Page Sample-Health Industry			X						
	Sales Page Sample-Business Coaching			X						
	Business Plan Sample-Bed & Breakfast				X					
	Landing Page Sample-Business Coach					Χ				
Bangin' Copy	Proposal Sample-Unsolicited				X					
Hacks	Product Description Sample		X	X		Χ	X			
	Video Script Sample	X		X			X			
	Sales Proposal Sample-For-Profit Small Business				X					
	Press Release Sample - Book Awareness				Χ					

The CopyCloset™ Style Guide - July 30, 2017 (NEW ITEMS ARE IN RED)										
		Type of Copywriting You Need Assistance With								
Closet Categories	Lessons Inside Closet Categories	FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	Smackdown #1-ParentConnection						X			
	Smackdown #2-Habyts						X			
Website Smackdowns	Smackdown #3-Greenlight Voices						X			
	Smackdown #4-Birthing Confidence						X			
	Smackdown #5-Xquizitely Flawed									

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	How to Host Webinars That Don't Suck - Kate Doster							X		
	How to Build Your Email List Like a BOSS - Semonna		Χ							
	How to Target FB Ads Like a Pro - Melody Thomas	X								
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X			
	How to Perfect Your Sales Pitch - Dave Anderson	X	Х	X	X	X	X	X		
	The Skinny on Periscope Producer - Audria Richmond	X								
	Profit from Speaking - Ilesha Graham				X					
	Boost Influence with LinkedIn - Rachel Wilson	X								
<b>Guest Stylists</b>	7 Must-Have Wordpress Website Plugins - Vanessa					X				
	Authentic Looks Good on You - Catherine Storing				X					
	Instagram Hot Topics - Cici the Six-Figure Chick	X								
	Hayley J. McKenzie Presents Overwhelmed to				X					
	Jennene Biggins: Generate More Leads with Mobile									
	Nakia Gray: All Things Business Law				X					
	Tajuana Ross: Pro Tips from the LinkedIn Professor	X								

Closet Categories	Lessons Inside Closet Categories	Type of Copywriting You Need Assistance With								
		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	When You Want to Decline a Project		X							
	When You Must Ask a Follower to Respond to a Survey		Χ							
	When Nobody Books Your FREE Discovery Calls		Х							
	When You Want to Rake in Raving Reviews		Х							
	When You Need to Inquire About an Invoice		Χ							
	When You Need to Send a CASH Generating Quote		Х							
	The Email That Snagged me a \$4,500 Client		Х							
Swag Bag O' Scripts	2 Scripts to Power Up Your Periscope Intro			X						
Swag bag O Scripts	The Perfect Follow Up Email After Sending A Proposal		Χ							
	A Welcome Email That Makes a Great Impression		X							
	How to Get Existing Email Subscribers to Sign Up Pt.		Х							
	How to Recruit Promo Squad Members with Finesse		Χ							
	How to Write a Yes-Inducing Email Requesting		Х							
	How to Follow Up After a Networking Event		Χ							
	How to Inform a Client About a Rate Increase		Х							
	Introduce Yourself via Social Media Messenger		Х							

		Type of Copywriting You Need Assistance With								
Closet Categories	<u>Lessons Inside Closet Categories</u>	FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars		
	Fix My Landing Page Masterclass					X				
	Slay Your Sales Page Masterclass			X						
	5-Day F.A.S.T Money Challenge Masterclass	X	Χ	X		Χ				
	Bodacious Bullets Masterclass	X	Χ	X		X	X			
	Va Va Voom Video Scripts Masterclass			X		X	X			
	How to Write a Bangin' Professional Bio				X					
	Write Your Bestseller Masterclass				X					
	Marketing a Telesummit: Email Scripts that Sell		Χ							
	Everything You Need to Write for a Bangin' Product				X					
	Money Moves Masterclass: Crafting Digital Products			X	X	X	X			
	7 Steps to Crafting an OMG-Inducing One Sheet									
Vivacious Vids +	Lunch & Money Q&A Masterclass	X	X	X	X	X	X	X		
Webinars	How to Craft Email Subject Lines that Intrigue		X							
	March Masterclass: F.A.S.T. Money REMIX	X								
	7 Ways to Write Words that Make Money				X					
	60-Minute Sales Page Smackdown			X						
	The Uncut Truth About Business Writing									
	#FixItJesus Workshop									
	Money Moves Masterclass: Facebook Pimpin'	X								
	WERK Your Words Webinar	X								
	Money Moves Masterclass: 4-Figure Masterclasses							X		
	3 Core Landing Page Types					X				