19:01:22 From Kalynn Kendrick : I make money moves....yeahhh 19:01:49 From Tracey Massey : That's my jam! The clean version. LOL Good evening everyone! 19:02:26 From Kalynn Kendrick : 1 19:02:30 From Tracey Massey : 1 19:02:35 From Jennifer Westbrook : 1 19:02:37 From Charique Richardson : 1 19:02:38 From Dr. Troy Watson : 1 19:02:44 From Monica Black : 1 19:07:01 From Coach k : Late but here. 19:07:44 From Coach k : Following Instructions Saves Lives (& makes money) 19:10:31 From Tracey Massey : 3 times 19:10:33 From Coach k : 3 to 5 19:10:34 From Jennifer Westbrook : 10 times or more 19:10:35 From Monica Black : 2 19:10:40 From pat dyer : about 8 19:10:44 From Dr. Troy Watson : 3-5 19:10:52 From Elaine Forbes : it is on my phone so a couple times 19:11:00 From Monica Black : lol 19:11:06 From Jennifer Westbrook : LOL @Monica 19:18:27 From Tracey Massey : Oh my gosh that was so me. *hangs head in shame* 19:22:06 From Monica Black : yes 19:22:12 From Tracey Massey : Yes 19:22:14 From pat dyer : yes 19:23:54 From Tracey Massey : Nope 19:24:01 From Monica Black : WIIFM 19:29:57 From Monica Black : right 19:32:16 From Monica Black : 2222 19:34:14 From Tracey Massey : Caught it! 19:34:14 From Sygie Jackson : yep 19:34:17 From Ameniki Omotola : yes 19:34:20 From Monica Black : yep 19:34:50 From Coach k : I'm not going to let ANYONE "bully me" into feeling bad about MAKING MONEY or BEING RICH!!! 19:35:11 From Tracey Massey : RIGHT COACH K! 19:35:12 From Coach k : Especially in my FB inbox. 19:35:18 From Tracey Massey : Four weeks is a billing cycle! 19:35:34 From Coach k : Mark Z wants me to be rich. He rich. He wants me to get it too. 19:35:53 From Monica Black : gotcha! 19:35:55 From pat dyer : yes 19:36:04 From Sygie Jackson : Im with ya! 19:36:08 From Monica Black : right Tracy! 19:36:28 From Coach k : You disrespect people when you TURN DOWN THEIR MONEY!!!!! 19:36:39 From Monica Black : Right! Pay attention! 19:36:45 From Coach k : People will get mad at you if you don't take their money WHEN THEY WANT TO SPEND WITH YOU!!!!

19:36:46 From pat dyer : yes 19:36:49 From Tracey Massey : Right there with you! 19:36:53 From Monica Black : Right Coach! 19:36:56 From Tracy Cooper : Present 19:37:27 From Coach k : Condition people to FOLLOW INSTRUCTIONS (especially when you're NOT selling) 19:37:42 From Coach k : CONDITION PEOPLE TO AT LEAST CLICK !!!! 19:37:53 From Monica Black : how bout that? they wi 19:38:17 From Monica Black : give them something to do 19:38:32 From Coach k : Click flow is sooooooooooo relevant, Apryl. In the Tech industry, it's called "USER FLOW"!!! And you BETTER be up on it or you lose big!!! 19:39:24 From Sygie Jackson : yassss! 19:39:28 From Monica Black : wrong demographic 19:39:38 From Coach k : DON'T CHASE 'EM. REPLACE 'EM!!! Just like Pimpin!! 19:39:42 From Monica Black : see! 19:39:51 From Sygie Jackson : lol @ Coach K 19:40:11 From Tracey Massey : Especially if they are not engaged. Buh bye. 19:40:11 From Monica Black : I'm crying ova here! 19:40:48 From Tracey Massey : I can't eat passion. 19:40:58 From Coach k : Passion can't pay no bills either 19:40:58 From Tracey Massey : LOLOLOLOLOL 19:41:03 From Jennifer Westbrook : LOL 19:41:06 From Coach k : Can't either buy toilet paper. 19:41:26 From Akilah Thompkins : true 19:41:33 From Tracey Massey : Alston The Great has to eat! 19:41:37 From Monica Black : Claro! 19:41:38 From Coach k : It's called INTELLECTUAL PROPERTY!!!! I.P. is EVVVVVEERYTHAANGGG 19:42:20 From Tracy Cooper : I came late, must watch the replav...thanks! 19:44:16 From Coach k : WARS ARE WON WITH STRATEGY!!! 19:45:06 From Coach k : jay Z tells "relatable stories." Him & Beyonce. They are the GREATEST copy writers out here. KILLIN IT!! 19:45:10 From Akilah Thompkins : hey 🙆 🙆 19:45:37 From Akilah Thompkins : awww thanks. i need to recreate more of those 19:46:10 From Tracy Cooper : Kudos Akilah!!!!! 19:48:31 From Tracey Massey : Yes 19:48:35 From Monica Black : yes 19:49:50 From Coach k : THE 3 E'S!!! This is like "THE HUSTLER'S BUFFET" Apryl!! Thanks 19:51:09 From Monica Black : yew 19:51:10 From Tracey Massey : Yes 19:51:11 From Coach k : yep 19:51:13 From Trinette Stanford : yes 19:51:17 From Akilah Thompkins : yes 19:51:17 From pat dyer : yes

19:51:17 From Felecia Storey : yes 19:51:17 From Monica Black : yes 19:53:15 From Tracey Massey : I just had a fat finger fail and deleted my workbook. Can you resend it to me. I am so sorry. *hangs head in shame* 19:53:47 From Akilah Thompkins : 🌒 🌒 🖤 19:53:52 From Coach k : gimme that 19:53:52 From Akilah Thompkins : yea 19:53:53 From Jennifer Westbrook : Sure! 19:53:53 From Tracey Massey : Yes I want it! 19:53:56 From Coach k : need that 19:53:57 From Dorissa McCalistet-Carnell : yes 19:53:58 From Sygie Jackson : yes maam! 19:53:58 From Elaine Forbes : This is awesome 19:54:01 From Felecia Storev : For sure!!! 19:54:02 From Dr. Troy Watson : Yessssssssssssss 19:54:03 From Trinette Stanford : Yes I want it 19:54:03 From Elaine Forbes : yes 19:54:04 From Tracey Massey : LOL 19:54:05 From Tracy Cooper : Yes... 19:54:07 From Charigue Richardson : Yes! 19:54:07 From Tracey Massey : Thank you! 19:54:21 From Tracy Cooper : Oh, there is another Tracey 19:54:22 From Dorissa McCalistet-Carnell : Thank you! 19:54:23 From Apryl Beverly to Tracey Massey (Privately) : http:// thecopycloset.com/wp-content/uploads/2017/08/Money-Moves-Masterclass August pdf 19:54:25 From pat dyer : what is the difference between welcome email series and sales series is it about the same amount of emails 19:54:25 From Monica Black : Woot! 19:54:30 From Coach k : I have a question. 19:54:57 From Elaine Forbes : The weekly email is this for everyone on my email list? 19:55:04 From Apryl Beverly : Bonus Emails http://thecopycloset.com/ wp-content/uploads/2017/08/Money-Moves-Masterclass_BONUS-EMAILS.pdf 19:56:30 From Akilah Thompkins : question: for an email like the one i sent just talking about something in my life and biz lessons, how would you put a link in there? 19:56:50 From Coach k : The nudges are under the "Ultimatum" category. 19:57:46 From Akilah Thompkins : my gal bladder surgery and how i need to make a plan to get better 19:58:16 From Akilah Thompkins : yes thats in the membership 19:58:54 From Coach k : I have over 2000 people on my list. I haven't been engaging them. I feel like I need to FIRST just get back in touch with them a bit before I start "SELLING" them. Am I right? 19:59:03 From Tracey Massey to Apryl Beverly (Privately) : I will be releasing my first book then end of September. Do I need to be telling stories about how I wrote the book while on bedrest and adding links for preorders? 20:00:13 From Akilah Thompkins : yes only problem the membership is

only open certain times a year, maybe i should do list only opening for those emails. 20:00:13 From Coach k : AAAHHHHHHHHH 20:00:27 From Coach k : yes. I needed an icebreaker. Gotcha 20:00:34 From Tracy Cooper : I have something medically that I am going thru that has nothing to do with the resume business but has everything to do with healthy entrepreneurs, I can do something with this. hummm... 20:00:39 From Coach k : Get them used to clicking 20:01:23 From Coach k : the Waiting list. 20:01:51 From Akilah Thompkins : cool thanks i can do that 20:03:38 From pat dyer : I have a gave worship flag workshops I don't have biz lesson do I send emails about life 20:03:52 From Tracy Cooper : i see...ok great, thanks and yes I can and i can relate this ailment with other entrepreneurs 20:04:27 From Coach k : HOW DO I GET them friend requests over to my list from my FB page or inbox? 20:04:43 From Tracy Cooper : Thank you kindly... 20:04:50 From Coach k : I need them coins. 20:05:22 From Coach k : They too serious!!!!! 20:05:39 From Monica Black : lol Coach! 20:05:41 From Coach k : THAT'S WHY I NEED YOU!!! 20:05:56 From Monica Black : Ooooo! flirting! 20:06:11 From Coach k : I don't want mark Zukerburg in between OUR RELATIONSHIP. 20:06:25 From pat dyer : so like with your hard day email I would suggest some worship music that will calm your nerves 20:07:14 From Coach k : You said today that Facebook ain't mine. That's what I meant. i don't own NOTHING over at Facebook and I don't think people realize that Fb friends NEEEEEEDDD to be be on your list. 20:07:15 From pat dyer : I have a website and I have a Ebook about worship flags 20:07:18 From Coach k : That's all I was saying. 20:08:07 From Tracy Cooper : Facebook ain't my friend, it appears that they limit my reach on everything... I stop doing a lot on Facebook 20:08:15 From Monica Black : A little clarity for the people's 20:08:40 From Monica Black : whoa! 20:08:46 From Tracy Cooper : Thats why I hang out in LinkedIn and am doing very well there 20:08:53 From Coach k : But I do NEED them coins form them LOOKIE LOU'S who AIN'T my friends or who just standing around. 20:09:12 From Tracy Cooper : I am fininshing a 30 Day LinkedIn class with 30 short tutorials 20:09:48 From Tracy Cooper : Thank you, great session as always 20:09:51 From Monica Black : lol 20:09:58 From Coach k : This has been PERFECT cause I'm taking a CRM course in DRIP to start setting up campaigns. About to go to work now. 20:09:59 From Jennifer Westbrook : Thank you - got some great ideas on emails I can send!

20:10:11 From Coach k : What was your peeps name who did the email campaigns & workflow? 20:10:20 From Apryl Beverly : Kiarra Solomon 20:10:24 From Monica Black : Hey Jennifer! 20:10:26 From Tracy Cooper : I need to DRIP HELP ME 20:10:31 From Jennifer Westbrook : Hey Monica! 20:10:39 From Coach k : Tracy, Holla at me. 20:10:40 From Charique Richardson : Thanks! 20:10:42 From Trinette Stanford : Thank you – the class was eye opening 20:10:48 From Tracy Cooper : ok 20:10:55 From Dr. Troy Watson : Thank you Apryl for a fantabulous Masterclass. You always make it so easy to understand and apply. 20:10:56 From Akilah Thompkins : thank you this was great 20:11:01 From Monica Black : Byeeee