### W.E.R.K. YOUR LANDING PAGE WERKWEEK #5 – SET THAT BABY UP FOR SUCCESS



### CRAFT LANDING PAGES THAT GROW YOUR EMAIL LIST AND GET YOU PAID



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## Contents

| SET THAT BABY UP FOR SUCCESS | 3 |
|------------------------------|---|
| LANDING PAGE SETUP NOTES     | 4 |
| WERKWEEK #4 WRAP UP          | 7 |

### SET THAT BABY UP FOR SUCCESS

# "Having a beautiful landing page means nothing if you don't have an <u>easy way</u> to get paid and collect email addresses from it." – Apryl Beverly

In WERKWEEK #5, Jake McCluskey, my extraordinary web developer, will share his wisdom on:

- 1. Landing page platforms for beginners with small budgets
- 2. How to connect landing pages to the email service provider and payment platforms
- 3. Which email service providers and payment platforms are great options

Also, we will have a brief discussion on SEO writing. Now, SEO writing is not part of this course, but we will touch on the importance of it simply because I love you. **\*insert fist bump\*** 

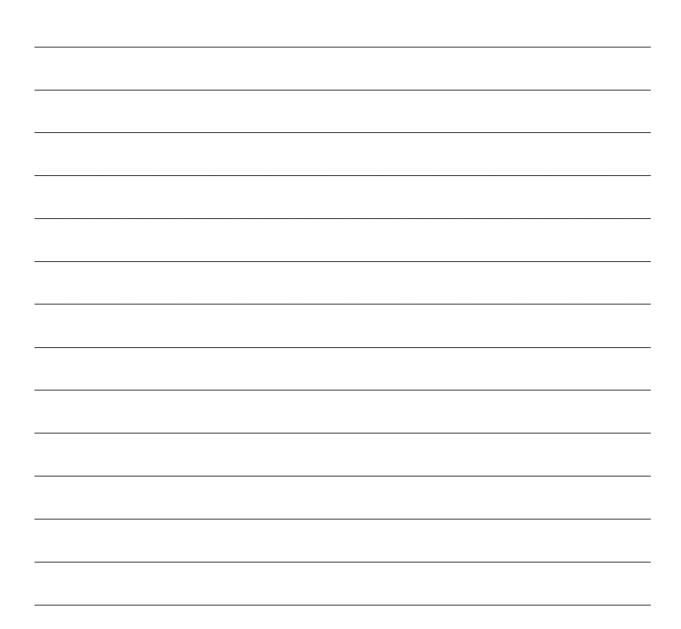
### LANDING PAGE SETUP NOTES

1. Email service providers

2. Payment platforms

3. Landing page options

4. Other key notes



#### W.E.R.K. IT NOW (WIN) TASK #8

Use everything we've discussed over the past FIVE weeks to go get your coins.

You have powerful words.

You have bangin' landing pages.

Now, you need to craft a magical marketing plan and get it poppin'.

WE. ARE. DONE! You have no assignment DUE this week. However, I expect to see you taking action and making major money moves on these Internet streets!

### WERKWEEK #5 WRAP UP

And W.E.R.K. Your Landing Page is in the history books! I have enjoyed watching your progress during this course and look forward to seeing you stroll the Internet streets collecting your coins.