



WERKWEEK #3 –
SENTENCE-SLINGIN' SOIREE

WERKWEEK EXPECTATIONS + SPECIAL GUEST

SENTENCE-SLINGIN' SOIREE

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TRANSITION TUNE-UP

**CONVERSATIONAL CHECKUP** 

WRITING RESOURCES

**VIBE CHECK #1** 

TESTIMONIAL TAKEOVER + TUNE-UP

Q&A TIME



# SENTENCE-SLINGIN' SOIREE

JUST HAVE A CONVERSATION



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TWO UNRELATED FIELDS OF STUDY
BOTH IMPORTANT FOR BUSINESS



#### **TRANSITION TUNE-UP**

**GOLDMINE OF TRANSITION PHRASES** 



## CONVERSATIONAL CHECKUP

THREE WAYS TO OWN YOUR VOICE AND DELIVER YOUR BEST



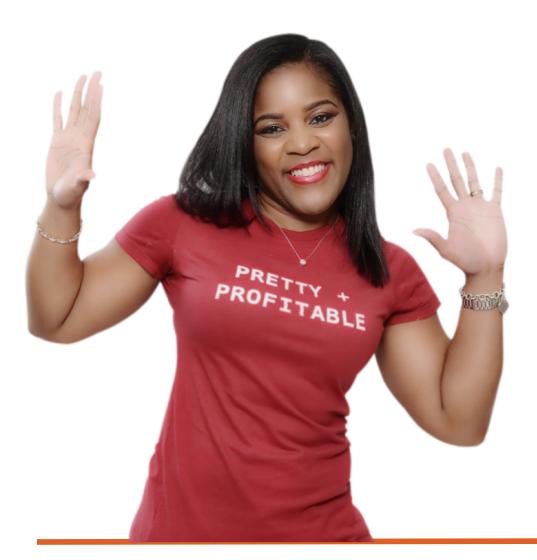
### **WRITING RESOURCES**

THE COPYCLOSET

BOOKS

COPYWRITING SHOP

EXTERNAL RESOURCES



### VIBE CHECK, BOO!



#### **TESTIMONIAL TAKEOVER**

BEST WAY TO GET GREAT TESTIMONIALS
WHERE TO COLLECT FEEDBACK
WHO CAN YOU RUN TO?
5 QUESTIONS TO ASK
WRITING GUIDANCE



#### **TESTIMONIAL TUNE-UP**

PERMISSION OR NOT? WIN TASK #8



### Q&A TIME ...