

Beyond the Wall

3 keys to get **unstuck** in your business
[...or anywhere else for that matter]

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THE 3 KEYS

#1 - THE PAUSE

Before The Pause:

You hit the wall and decide a few things.
(e.g. the launch was a failure, my social media marketing sucks, starting this business was a bad idea)

After The Pause:

You stop long enough to step back, check yourself (remember your "why") and take in what's really going on.

#2 - THE PERSPECTIVE

Before The Perspective:

You blame your team and criticize yourself, because no one figured out the "right" way to do it.

After The Perspective:

You understand the truth of what happened.
(e.g. you got fewer sales than you'd hoped for, your message and audience aren't aligned, there's a gap in your business education)

#3 - THE PIVOT

Before The Pivot:

You keep trying the same thing expecting different results.

After The Pivot:

You make moves that are aligned with your why and in the direction of what serves your business goals.

BEYOND THE WALL



BEYOND THE WALL:

3 KEYS TO GET UNSTUCK IN YOUR BUSINESS [...OR ANYWHERE ELSE]

THE PAUSE

WHAT GOALS ARE YOU COMMITTED TO?

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NOTES

THE PERSPECTIVE

WHAT ARE YOU AWARE OF/REALIZING?

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THE PIVOT

HOW CAN YOU MOVE NOW?

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