

Audria Richmond – Bio (FINAL)

[LONG-FORM BIO – 270 WORDS]

When digital entrepreneurs, small business owners and executive leaders want a BIG, profitable brand that accentuates their BIG dreams and goals, they hire Audria Richmond. With nearly 10 years of experience in photography, web and graphic design, branding, and marketing, Audria is talented at turning the skills of self-employed professionals into personal brands that attract big money clients.

She uses her gifts to coach self-employed professionals from around the world and serves as a creative strategist for some of the biggest brands in the country. In the last 2 years, her clients have generated more than \$1 million in revenue and have been featured as industry experts in top online publications such as *The Huffington Post* and *Business Insider*.

Audria is also the founder of the Building Big Brand Agency, the first agency designed specifically to deliver Fortune 500-quality branding and marketing services to micro business owners and self-employed professionals. Here, ambitious professionals can tap into Audria's genius and get a blueprint proven in building marketable, one-of-a-kind brands that attract clients and generate revenue. She is also the creator of various self-study branding and marketing courses and co-founder of several lucrative business ventures.

Audria's branding and marketing work has garnered nearly a dozen regional awards. Various online publications, popular podcasts and local events including "Happily Empowered Woman," the "Secret to Her Success Podcast" and the "Dreamer Paradise Podcast" have featured her expertise.

When she's not building BIG brands, you can find Audria and her husband shaking up the Atlanta professional scene as they hunt for their next big



business empire. Find out more about Audria and her superpowers at http://audriarichmond.com/.



[SHORT-FORM BIO – 120 WORDS]

Audria Richmond, the "Branding and Marketing Genius" and founder of the Building Big Brands Agency is a popular, award-winning web and graphic design, branding and marketing strategist.

Her genius lies in her ability to create stunning designs and coach digital entrepreneurs, small business owners, creatives, executive leaders, and industry influencers on how to develop a profitable personal brand. In the last 2 years, her clients have generated more than \$1 million in revenue – all by tapping into the real essence of their passions and talents.

Known for her straight talk and big personality, Audria's work has garnered nearly a dozen awards and has been featured in various online publications, conferences and podcasts. To experience Audria's superpowers for yourself, visit http://audriarichmond.com/.