

COPYWRITING MADE SIMPLE





YOUR FACEBOOK AD COPY – ORDER #WS697

Please note that the content in [red] is intended for internal use. We are suggesting you insert emojis in these locations as we have found emojis increase ad engagement. If you choose not to enter the emojis, be sure to remove all [red] text before running your ad.

[LONG-FORM 75+ WORDS]

Headline (50 Characters / 10 Words): Build a Coaching Business You Love Without Sacrificing Your Sanity

Alt Headline (50 Characters / 10 Words): More Clients, More Freedom, Less Hustle?! [thinking emoji]

Ad Body Text (75+ Words):

Listen up life coaches, I know you want to attract more clients and serve more of the people who need you most. But for the love of all things holy, please stop believing the “guru hype” that says you must:

[tired face emoji] Create and promote freebies all day, every day.

[frustrated face emoji] Post on social media so much that you have zero time to actually coach clients.

[speaking head emoji] Tell everybody you know (mom included) to join your email list just so you can get your “numbers up.”

[video camera emoji] Hit the broadcast button every single day so you can always “stay in front” of your audience.



[locked with key emoji] And lock yourself in your office for weeks 2-3 times a year all so you can finally have that “mom, I made it” product launch you’ve been dreaming of.

Now, YES you do need to market yourself, promote your business and reach people who are ready, willing and able to invest in your coaching services, but trust me when I say that trying to go live daily, post on social media 3-4 times a day, nurture your freebie seekers, create sales funnels, write a book, host a podcast AND coach clients will leave you exhausted and broke ... NOT paid and definitely NOT profitable.

You see, I have a lil’ secret [shushing face emoji] to share:

You can create a thriving coaching business without sacrificing your sanity.

Now, after spending 20 years using my superpowers to change the lives of others and experiencing a meltdown that almost killed my entire coaching business, I’ve cracked the code on attracting high-paying clients (without all the extra busy work so-called gurus tell you to do).

And during my FREE training, I’ll reveal exactly how you can finally ditch the overwhelm and consistently attract high-paying clients (no 24/7 hustle required).

Now, I’m sure you’re wondering what makes this training better than all the others promising to deliver the “perfect” strategy to grow your coaching business?

The answer: I KNOW it works because my clients and I use it to create wealth in our own businesses.



You see, I've failed and almost quit this business thing altogether. But instead of waving the white flag, I chose to create a fluff-free roadmap that would help me focus on the most important thing in business – attracting clients. It's helped me and my clients exceed our business goals and now I want to share it with you because I know how it feels to almost have to give up on something you love.

I know you [red heart emoji] coaching, but let me be real ... “love” can't bring in the profits necessary for you to grow your business and serve more of the people who need you most. Let me help you do what you love AND generate profits.

Tap [Learn More] now to gain instant access to the training.

Newsfeed Link Description (not available for all ad types): You can create a thriving coaching business you love all without sacrificing your sanity. Tap [Learn More] to find out how.