

The CopyCloset™ Style Guide - AUGUST 2019 (NEW ITEMS ARE IN RED)

<u>Closet Categories</u>	<u>Lessons Inside Closet Categories</u>	<u>Type of Copywriting You Need Assistance With</u>						
		FB Ads/Social Media	Emails	Sales Page	Proposals/ Promotion	Landing Pages	Website Copy	Webinars
Bangin' Copy Hacks	Proposal Sample (RFP Response)-Nonprofit				X			
	Sales Page Sample-Health Industry			X				
	Sales Page Sample-Business Coaching			X				
	Business Plan Sample-Bed & Breakfast				X			
	Landing Page Sample-Business Coach					X		
	Proposal Sample-Unsolicited				X			
	Product Description Sample		X	X		X	X	
	Video Script Sample	X		X			X	
	Sales Proposal Sample-For-Profit Small Business				X			
	Fabulous Facebook Ad Samples	X						
	Press Release Sample - Book Awareness				X			
The ONE Page Lead Generator					X			

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Website Smackdowns	Smackdown #1-ParentConnection						X	
	Smackdown #2-Habyts						X	
	Smackdown #3-Greenlight Voices						X	
	Smackdown #4-Birthing Confidence						X	
	Smackdown #5-Xquizitely Flawed						X	
	Smackdown #6-Dr. Ali Griffith						X	
	Smackdown #7-D.U.I.						X	

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Guest Stylists	How to Host Webinars That Don't Suck - Kate Doster							X
	How to Build Your Email List Like a BOSS - Semonna McNeil		X					
	How to Target FB Ads Like a Pro - Melody Thomas	X						
	How to Perfect Your Photo Shoot - Audria Richmond	X		X			X	
	How to Perfect Your Sales Pitch - Dave Anderson	X	X	X	X	X	X	X
	The Skinny on Periscope Producer - Audria Richmond	X						
	Profit from Speaking - Ilesha Graham				X			
	Boost Influence with LinkedIn - Rachel Wilson Thibodeaux	X						
	7 Must-Have Wordpress Website Plugins - Vanessa Collins					X		
	Authentic Looks Good on You - Catherine Storing				X			
	Instagram Hot Topics - Cici the Six-Figure Chick	X						
	Hayley J. McKenzie Presents Overwhelmed to Overbooked				X			
	Jennene Biggins: Generate More Leads with Mobile Marketing							
	Nakia Gray: All Things Business Law				X			
	Tajuana Ross: Pro Tips from the LinkedIn Professor	X						
	Coach Khayr Presents: Time and Money Management				X			
	Jake McCluskey Presents: Landing Page Tech Setup					X		
	Cici "The Six Figure Chick" Presents: How to Position Your Biz for Profits on Instagram	X						
	Maleeka Hollaway - 5 Ways to Boost Media Attention				X			
	Kat The Coursebuilder: How to Launch Your First \$10K Course				X			
	Akilah Thompkins - SEO Magic						X	
	Desiree Adkins - 3 Keys to Get Unstuck in Biz (and Life)				X			
	Danielle Davis - 3 Simple Steps to Grow and Scale Your Business	X	X	X	X	X	X	X
	Rachel Wilson Thibodeaux - It Goes Down in the DM				X			

