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[SALES EMAIL #1]

Subj: Congratulations

You did it, [First Name]!

By accepting the offer to join my incredible community of action takers, you're standing up and telling the world:

You're a BOSS who will stop at nothing to curate the success you want.

You're a goal getter who knows what you want and who you need to call on to get it.

And you're an experienced professional who's ready to release the chaos and confusion of "winging it" so you can finally create a systemized business that allows you to serve your people with integrity and purpose and still live your best life.

Yes. Yes. And YESSS!

Now, before I tell you who I am, please allow me to share some of the perks of joining my community.



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Here, you'll receive:

- Constant yet loving kicks in the behind because I'm here to get you to your greatness (even if I have to drag you into it kicking and screaming)
- Exclusive tips, strategies and services all designed to help you build the profitable business of your dreams without sacrificing your social life
- Motivation and high fives from other ambitious professionals who like you are ready to use your genius to change the world

But here's the thing:

NONE of the information you receive from me will work if you choose not to execute on my tips, strategies and processes.

While I'll give you the step-by-step and how-to instruction you need to make BIG things happen, you must step up and implement the failproof guidance I share so you can experience life-changing results.

You see, I'm going to give you the blueprint on building a successful business. The question is, "*will you use it?*"

Now, I want you to really give that some thought over the next 24 hours.

In the meantime, please allow me to introduce myself ...

I'm Chevon Antoinette, business whisperer and success igniter. Ambitious solopreneurs and side hustlers call on me when they want to ditch the stress and chaos of "winging it" and create a systemized business that generates profits and serves the people who need them most – all without sacrificing their social life.

And I'm thrilled to help you do the same for you.



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Well, that's all for today.

I'll meet you right here tomorrow – same place, same time – with your first official member perk AND to find out if you're willing to step and use my failproof strategies, tips and how-to guidance to make BIG things happen in your business and life.

[Sign off]

P.S. Too excited to wait until tomorrow because you already know you're ready to build the profitable business of your dreams? I got you. Go here so we can get started => [\[insert link to book a session/join incubator\]](#).



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[SALES EMAIL #2]

Subj: You ready?

Hey [First Name],

I'm baaack, and I'm ready to find out if you're prepared to execute the change you say you want. You see, a LOT of people talk a good game, but very few put in the work needed to WIN.

Now, I know you're a doer, not a talker.

How can I be so sure?

Because most talkers wouldn't have joined my community of action takers.

They wouldn't have opened this email to find out what's next.

And they wouldn't have given any thought to the question I asked yesterday.

But you're different.

You joined the community.

You opened the email.

And because you're still reading this email, I can tell you're ready to make BIG things happen.

So before we roll into your first official perk of joining my community, I want you to know this ...



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You CAN build the profitable business of your dreams. That is, when you execute the right step-by-step blueprint.

You see, you don't have that yet.

Sure, you've attracted a few clients and made some money, but with the right strategy you can serve more people, generate more revenue – all with less hustle.

I'm here to deliver the right strategy ...

One that pulls in prospective clients 24/7/365 without you having to post on social media or roll up in people's direct message all day, every day.

One that systemizes your sales process so you can finally hop off the hamster wheel of free "discovery" calls and no shows.

And one that generates the kind of wealth you've been dreaming about so you can CHOOSE if you want to keep your 9-to-5.

Yes, all this is possible. I've built a profitable business for myself, other goal getters and now I'm here to do the same for you.

The business of your dreams is waiting for you on the other side of this click:

[\[insert link to book a session/join incubator\]](#)

[Sign off]