




**AGENDA**

CLOSET TOUR

MEMBER CONTENT CRITIQUES

MEMBER Q&A

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**SCHEDULED REVIEWS + CRITIQUES**

EMERALD (WEBSITE COPY REVIEW)

CLAUDIA (WEBSITE/PRODUCT DESCRIPTIONS)


EBONY (LANDING PAGE REVIEW)

TASHA (QUESTIONS)

LAWRESE (PITCH REVIEW)

LEO (SALES FUNNEL REVIEW)

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**SCHEDULED REVIEWS + CRITIQUES**

GIA (SOCIAL MEDIA POST REVIEW)


SAUNDRA (SALES PAGE REVIEW)

STEPHANIE (SALES PAGE REVIEWS)

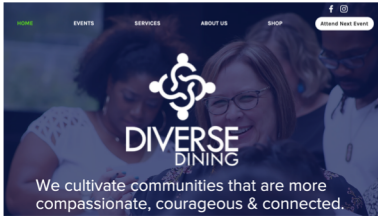
LASHANDRA (PRODUCT DESCRIPTION REVIEW)

HOPE LYNETTE (BOOK DESCRIPTION REVIEW)

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EMERALD (WEBSITE COPY REVIEW)



EMERALD (WEBSITE COPY REVIEW)

Experience dining events that bridge the gap between cultures and encourages gratitude for the differences you bring to the table.



CLAUDIA (WEBSITE/PRODUCT DESCRIPTION SAMPLE)

**TITLE: +CHICAGO CRYSTAL CHAIN NECKLACE - 925 Sterling Silver with a Rhodium-Plated Exterior and Cubic Zirconia Sparkle**

Stand out from the crowd with the radiant +CHICAGO CRYSTAL CHAIN NECKLACE. This necklace brings a feminine twist to the ever-popular men's Cuban chain link necklace and is great for layering with a pendant or nameplate style necklace.

Complete with a secure double lock clasp, the +CHICAGO CRYSTAL CHAIN NECKLACE is 10 mm wide and 16 inches long and is made with:

- **925 Sterling Silver:** The perfect luxury material for sensitive skin.
- **Rhodium-Plated Exterior:** Boosts shine and provides a scratch-free exterior.
- **Cubic Zirconia Sparkle:** Shimmering crystals that complement any outfit.

We design our jewelry to elevate your look while providing you an affordable, high quality alternative to brass or alloy metal. It's also ideal for sensitive skin and is a valuable investment for your collection.



CLAUDIA (BLUE & GOLD MONOKINI PRODUCT DESCRIPTION SAMPLE)

You hear that? Pool parties, mimosas and the summer sun are calling! Take this figure-flattering **monokini** on all of your summer adventures. Get more wear and IG-worthy photos with this sexy reversible suit.



EBONY (LANDING PAGE REVIEW)

**FREE MASTERCLASS****How to Turn Your Expertise into an Online Business in 2020**

An exclusive invitation, no cost 90-minute masterclass for corporate professionals and first-time entrepreneurs ready to package your expertise into signature services so you can build the online business you've been dreaming of.



EBONY (LANDING PAGE REVIEW)

**Secrets Revealed: How I Made \$14,000 in ONE Month from My Online Business**

Register for my FREE 90-minute masterclass to discover how you can turn your corporate skills into a successful online business in the next 6 months.



TASHA (COPYWRITING QUESTION)

**What is your question? (Be as specific.)**

I'm an essential worker (USPS) but I've been home due to NYC school closures for the rest of the school year. I've seen a lot of copywriting jobs on job sites recently. Do you think what we are learning in your course and from your books could be used to create a portfolio and land a job in copywriting? I also have my degree in creative writing which I hope would help. This would be a great way for me to fund my business. What are your thoughts? Thank you!



LAWRESE (PITCH REVIEW)

How can I make this pitch more clear? C-Track teaches entry to mid-career professionals about the realities of the workplace. We give you "the game" aka the information, guidance and skill development that you didn't get in school and that they don't share at the office.

Our products and services combine practical knowledge with personalized coaching so that you can stress less while advancing your career. From "navigating office politics" to struggling with "what's the best way to say this?" you can join our community to increase your confidence and respect.



## LAWRESE (PITCH REVIEW)

C-Track teaches entry to mid-career professionals how to build their skills, showcase their talents and navigate tricky office politics so they can climb the corporate ladder with respect and confidence.



## LEO (SALES FUNNEL)



## LEO (SALES FUNNEL)

1. Make sure the headline and promise match up with what the product does.
2. When I click from the landing page to the payment page, there's a distinct shift in focus and promise. The landing page hooks me with Rona talk, but the payment page talks mostly about absorbing odors.
3. I received a thank you for your purchase email but I didn't purchase anything.
4. I should receive a series of emails (about 5) that guides me through the benefits of the product, who uses the product and why (case study/testimonials) and an incentive to buy right now.



## GIA – SEX SHOT (SOCIAL MEDIA POST REVIEW)

<https://not> yet, but here is my copy: YOU WANT IT Working long hours but find you're too tired for some loving? Juggling a career, your home and family life has left you depleted of energy and enthusiasm for the pleasure your body deserves. It's no secret that it takes us ladies a little while to get in the mood for love, and quite frankly, your lover / spouse may not be in the mood to spend time on additional playful activity either! (That's horrible!) So what do you both do in situations like that? Do you let your desires remain unfulfilled simply because you "don't have time to get in the mood" even when you want to get close to your partner? Let me help you out, because I care about you getting your need for closeness, connection, and getting your sexy back with your lover. Get the simple yet powerful 15 minute tool to help you Boost your libido and energy levels Feel sexy and ready for passion Become sexually excited and motivated So that you can enjoy each other again. Send me a private message and I'll give you the keys to reignite and drive your sex life.



**GIA – RELATIONSHIP FITNESS ORIGINAL (SOCIAL MEDIA POST REVIEW)**

**SERVICE NAME: RELATIONSHIP FITNESS AUDIT**

**HOW HEALTHY IS YOUR RELATIONSHIP?**

Do you feel as if your relationship is running on autopilot leaving you feeling detached from your significant other?  
Do you feel your relationship is lacking the passion and connection which you're secretly craving?  
If that's you, Let me help you!

Re-ignite excitement and connection within your love life and get closer to your significant other.

I have a 60 minutes Relationship Fitness Audit for only 3 couples right now at an incredible saving of 50%. Once those spots are gone, they are gone and the investment jumps back up to the full price again within 48 hours, or the 3 sessions have been booked, whichever happens first.

To get this kind of support from me would normally be \$200 USD, however, I'm practically giving away 3 spots for just \$100 to couples right now on a first come, first served basis.

Inbox me to claim your session and save \$100, and we'll see exactly where you are in your relationship, what you have trouble with, and how we can fix that.

Enjoy 50% off Your Relationship Fitness Audit here:  
<http://bit.ly/gia50>



**GIA – RELATIONSHIP FITNESS (SOCIAL MEDIA POST REVIEW)**

Anybody else feel like your relationship has been running on autopilot lately?

Like you're just "going through the motions" day in and day out?

There's no passion, no intimacy – just the daily hustle of life?

Trust me, I get it and it's easy to fall into that space, especially with everything that's going on today.

Butttt, I'm here to pull you (and your relationship) out of the rut you're in right now.

It's time to get back those butterflies you used to feel when your significant other walks in the room.

It's time to get back to the around-the-clock intimacy.

And it's time to fill your days and nights with steamy passion.

Message me the word PASSION right now so I can show you how.



**SAUNDRA (SALES PAGE REVIEW)**

Do you desire to impact the Kingdom by helping others discover their God-given vision in life, live their lives the way God intended, and help them to overcome obstacles and move forward?

Vision Mentor-Coach Certification is Your Solution!



**SAUNDRA (SALES PAGE REVIEW)**

I wouldn't start this with a question. You're putting doubt in their minds at a time when you should be confirming what they want. So instead, say something like:

**Vision Breakthrough Mastery Training and Mentorship**

Discover How to Use Your God-Given Skills to Help Other Overcome Obstacles and Determine Their Divine Purpose



STEPHANIE – VEGANISM (SALES PAGE REVIEWS)

Limited Time Offer 0 d : 0 h : 4 m : 28 s

Thank you! Your Free Mini Cookbook is on it's way. Please make sure you check your spam or Promotions tab if you don't see it.

Ready to go vegan but don't know where to start?

The struggle is real, I know.

You want to make a change, but you feel like there's so many obstacles holding you back:

- Will I be stuck eating salads for the rest of my life?
- Do I have to give up dessert?
- What about protein?
- What if I don't want to go vegan, but I'm interested in making some healthy changes?

Trust me, I completely understand because I was right where you are when I first went vegan.



STEPHANIE – VEGANISM (SALES PAGE REVIEWS)

It's not that it's wordy but I would like if there were some things emphasized via bold, italics, underline, to give some dimension to the paragraphs.

It would have saved me so many headaches and just gave me a safe place to discover all the things about veganism I needed and wanted to know but didn't have the answers to. > This sounds a little wordy and doesn't fully make sense.

It would have saved me so many headaches and would've given me a safe place to discover all the things about veganism.

All the things I needed and wanted to know but didn't have the answers to?

Titles of books I think should stand out somehow whether it's by underlining or making the font bigger



STEPHANIE – SUMMIT ORIGINAL (SALES PAGE REVIEWS)

Need a boost to your immunity?

The struggle is real, I know.

With these trying times it seems like anything and everything is trying to keep you from living your best healthy life. If it's not one thing, it's the other.

You want to protect your immune system but you don't know to start.

Your body is screaming for a change, but you feel like there's so many obstacles holding you back:

- Will I get sick?
- How can I make sure I'm getting enough exercise?
- How do I keep from feeling stressed out every day?
- How do I keep from snacking all the time?

Look, we can't always change our circumstances, but we can change how we react to them. Now more than ever, is the time to change your reaction and provide yourself with the best opportunity for health. Which is why you need to join...

THE HEALTHY IMMUNITY SUMMIT!



STEPHANIE – SUMMIT ORIGINAL (SALES PAGE REVIEWS)

When you develop a HEALTHY IMMUNE SYSTEM, you:

- \* improve your health
- \* reduce stress
- \* improve your mood
- \* have more energy
- \* develop strong gut health
- \* get more productive
- \* decrease risk of diseases/illnesses
- \* increase your chances of living longer

... and so much more.

The Healthy Immunity Summit was designed to help you accomplish all of that and then some. We've selected an amazing group of experts to provide you with the tips and the take-action strategies you need to get yourself back on track. Take that first step by registering TODAY! You deserve it!

WHAT IS THE HEALTHY IMMUNITY SUMMIT?

Learn directly from industry-leading experts as they share their proven wellness strategies. At this FREE online summit, you'll be able to get the tools and resources you need to create a strong healthy immune system and thrive in this "new norm." Take the steps needed to develop a healthier you, no matter the circumstances.



STEPHANIE – SUMMIT (SALES PAGE REVIEWS)

**TITLE**  
**SUBTITLE**  
 With these trying times it seems like anything and everything is trying to keep you from living your best healthy life. If it's not one thing, it's the other.

Listen, I know you want to protect your immune system. The problem is you don't know how or where to start. Meanwhile, your body is screaming for a change, but you have so many unanswered questions holding you back.

Will I get sick?  
 How can I make sure I'm getting enough exercise?  
 How do I keep from feeling stressed out every day?  
 How do I keep from pushing all the time?

Look, you can't always change your circumstances, but you can change how you react to them. Now more than ever, it's time to change your reaction and provide yourself with the best opportunity for health. And the Healthy Immunity Summit is the place for you to do that. Here, you'll find out how to boost your immune system in ways that:

- Improve your health
- Reduces stress
- Improves your mood
- Skyrockets your energy
- Enhances your gut health
- Decreases risk of disease/illnesses
- Increases your chances of living longer



STEPHANIE – SUMMIT (SALES PAGE REVIEWS)

... and so much more.

You'll also collaborate and connect with some of the world's top health and wellness experts who will provide you with the no-fluff tips and the take-action strategies you need to get yourself back on track. AND, you get all the strategies, resources, tips and guidance absolutely FREE. All you have to do is show up for yourself (and your health).

**WANT IN?**

At this FREE online summit, you'll get the tools and resources you need to create a strong healthy immune system and thrive in this "New norm." Take the steps needed to develop a healthier you, no matter the circumstances.

So if:

- You're concerned about protecting your immune system
- You know it's time for a change in your life, but you don't know where to start
- You feel overwhelmed or stressed out
- You want to eat healthier but don't want to break the bank
- You're looking for holistic healing as well as traditional medicine
- You want to decrease your digestive issues and develop a healthier gut
- You want better sleep
- You're looking for simple ways to reduce your anxiety
- You want to improve your skin, hair, and eye health

Then, the only thing left for you now is register for this FREE, life altering event. Claim your seat here:

**HERE**



LASHANDRA (PRODUCT DESCRIPTION REVIEW)

**Boss My Budget - 6 Months**  
 by My Boss Budget Coach

Creating a budget for yourself can be intimidating and can get confusing. So you're not lost in wondering where to start, Boss My Budget is an option for those that need guidance and direction on how to handle finances and what you should be doing with your money. With this option, you will have the opportunity to meet with the Boss Budget Coach and discuss your finances and goals. If you don't have clear goals in mind, we will determine the best goals for you. You will receive a 6 month personalized budget plan that will be geared towards easily achieving your goals with step by step video instruction.

\$197.00

Buy Now

or

Add to Cart

Save Share Tweet



LASHANDRA (PRODUCT DESCRIPTION REVIEW)

Ever feel like you have no idea where your money goes from month to month? It's like you want to save money to buy your dream house or to stash away some rainy-day funds, but your paychecks seem to disappear long before you get a chance to do that.

I understand. And that's why I created the Boss My Budget program. Here, you'll get 6 months' worth of look-over-your-shoulder guidance on creating a budget you can (and will) stick to.

After the Boss My Budget program, you'll have to wisdom and strategies to save more money, budget for the house of your dreams and have better control of your finances – allowing you to know exactly how you've spent every penny of your hard-earned paycheck.



HOPE LYNETTE (PRODUCT DESCRIPTION REVIEW)

*There's Rules To This ish... A Black woman's Guide To Dating*

Only \$4.99

- 1 +

GET IT NOW

Why You Need It What My Customers Say

Tired of not having the relationship that you want? Have you dated several guys and it never ended with the ring? Well, this book is for you. I give you the top rules to get you on track to a happy loving relationship that you've desired all along. You need believe that you are worthy of a long-lasting loving relationship. In *There's Rules To This ish... A Black Woman's Guide To Dating*, the rules reinforce that mindset, and when followed will allow you to manifest the relationship of your dreams. These actions are proven to make your dating life easier and much more enjoyable. The truth is, everything you do in life requires a strategy. In *There's Rules To This ish... A Black Woman's Guide To Dating*, you will get the secrets that make sure you win in the game of dating. Read along to get to the love you've been craving.



HOPE LYNETTE (PRODUCT DESCRIPTION REVIEW)

Have you kissed a lot of frogs but still haven't found your prince? Are you still waiting on the right man to put a ring on it? Listen, there are rules to this relationship ish and you'll get them all inside, "There's Rules ..."

Look, YOU are worthy of a long-lasting relationship. YOU are worthy of finding someone who loves you unconditionally. And you are worthy of manifesting the partner of your dreams. But I can't believe that more than you do. In ..., I serve up proven dating rules that reinforce the mindset you'll need to adopt to get the happy, loving relationship you want.

Following the steps that I share inside this book will undoubtedly improve your dating life and make the entire process fun again (even if you have to kiss a few more frogs).

The thing is ... everything you do in life ...

