```
19:10:18 From Ebony Evaughn: yep
19:10:41 From Ebony Evaughn : yep one ad + one sales page
19:13:54 From Ebony Evaughn : Okay got it!
19:14:58 From Gia Lili : Yes! I believe FB particularly hates Bitly
19:15:17 From Gia Lili : because it's viewed as spam
19:15:31 From Ebony Evaughn: Okay, I will test without the link.
19:15:38 From Ebony Evaughn : by the end of the masterclass
19:16:55 From Ebony Evaughn : Facebook be hating
19:18:02 From Ebony Evaughn : yes
19:19:12 From Ebony Evaughn : lol
19:19:18 From Brittany Monet To All Panelists: YAAAAAAASSSSSSSSS
@ebony
19:19:20 From Stephanie Williams : lol
19:19:22 From Brittany Monet To All Panelists: Nice work!
19:19:26 From Ebony Evaughn : I've been learning!
19:19:31 From Frances Williams : I LOVE IT!!!!!! Great job, Ebony!
drop the link!!!!
19:19:37 From LaShandra Butler : LOL I love it Ebony!
19:19:50 From Ebony Evaughn : yes
19:19:54 From Apryl Beverly : https://www.soulstruckrep.com/smbtest
19:21:13 From Ebony Evaughn : okay
19:21:42 From Ebony Evaughn : Yasssss!
19:21:57 From Kristin Arilus To All Panelists: This looks awesome!
19:22:04 From Ebony Evaughn : It's very easy
19:22:12 From Brittany Monet To All Panelists : How long did it take
you? @ebony
19:22:23 From Ebony Evaughn : I literally write a sales page a week
using the framework
19:22:32 From Brittany Monet To All Panelists : Gives me hop :)
19:22:32 From Ebony Evaughn : about 30-40 minutes
19:22:36 From LaShandra Butler : Yaaaasss!!
19:22:50 From Brittany Monet To All Panelists : Give me hope*
19:22:56 From Aisha Wonderfull To All Panelists : did you already
have a sales page? was this a new one or a revision?
19:23:33 From Ebony Evaughn: It was an existing page
19:24:00 From Ebony Evaughn: yes both new and rewrites
19:25:52 From Kristin Arilus To All Panelists: Sreenshare is off,
not sure if you know
19:27:13 From Ebony Evaughn : we can't see the page
19:27:21 From LaShandra Butler: That is the sales page.
19:27:25 From LaShandra Butler : No
19:27:36 From Ebony Evaughn: your pic cute tho
19:27:48 From Ebony Evaughn : we see it now
19:28:15 From LaShandra Butler : The sales page is the main page in
teachable.
19:31:22 From LaShandra Butler: Ohhhhhhhhhhhhhhh, okay. I never looked
at it this way. Thanks. I will identify pain points: people have no
clue where to start, tried and failed, have financial issues, are
afraid, don't know what to expect, etc.
19:33:19 From LaShandra Butler: Right.
```

```
19:33:41 From LaShandra Butler: Thanks, you helped me with most of
that bio.
19:33:42 From Frances Williams : Apryl, would you suggest that she
just moves it around?
19:34:50 From LaShandra Butler: Yes, omg! I will definitely fix that.
19:38:34 From Ebony Evaughn : yes the page blocks in Teachable can be
moved in the new page editor 2.0 version
19:38:36 From LaShandra Butler : Right
19:38:51 From Frances Williams : yes
19:38:56 From Ebony Evaughn: yep
19:39:05 From LaShandra Butler: I will be breaking it up. Snatching
the sales page info out of the bio and moving it up.
19:39:29 From LaShandra Butler: Thanks because I need HEEELLPPP LOL.
I'm going to get it together.
19:41:11 From LaShandra Butler : Thank you so much.
19:43:47 From Stephanie Williams : Yes
19:45:18 From Stephanie Williams: Okay, thank you.
19:46:27 From Lawrese Brown To All Panelists: No its How to Be A
Successful First Time Manager: Discover Your Leadership Style
19:47:53 From Lawrese Brown To All Panelists : I can find a stat
19:49:24 From Lawrese Brown To All Panelists: I see how thats a
chunky transition for the reader. I'll add a transition to connect the
dots - Thank you!
19:51:15 From Lawrese Brown To All Panelists : Yes, thats okay. I'll
do that
19:55:37 From Ebony Evaughn : yep, like watching love is blind
wondering where is my Cameron?
19:55:55 From corey hall To All Panelists : im nervous
19:57:41 From Gia Lili : Gotta run! Thanks Apryl, I'll catch the
replay
19:57:41 From corey hall To All Panelists : thank you!
20:00:50 From corey hall To All Panelists : got you!
20:03:29 From Brittany Monet To All Panelists: Thank you. Nice work
everyone. Have a great night. Got to go!
20:03:36 From Brittany Monet: Thank you. Nice work everyone. Have a
great night. Got to go!
20:04:22 From corey hall To All Panelists: Apryl, can I send you
and your team some gear (Rooted Apparel)?
20:04:41 From Isha Taylor To All Panelists: Everyone did amazing.
Thank you all for setting the tone! Inspiring copy!
20:05:05 From Isha Taylor To All Panelists : I'm catching up this
weekend..
20:05:09 From Ebony Evaughn: Yessss! I used to hate writing sales
pages and just throw something together, but now I actually like
writing copy and infusing my own personality.
20:05:29 From Ebony Evaughn : lol
20:06:22 From corey hall To All Panelists: its all good. can I take
constructive criticism and feed back
20:06:32 From corey hall To All Panelists: I can*
20:06:39 From corey hall To All Panelists : All good (smile)
```

- 20:06:59 From Isha Taylor To All Panelists : Yes, maybe send us a text message \*\*
- 20:07:33 From Frances Williams : I'm on your list, so I get them. I can't miss NOTHING
- 20:08:20 From corey hall To All Panelists: can we do a do-over for the "money may challenge"? and all the other contest. smh i'm missing out BIG TIME!!
- 20:08:56 From Isha Taylor To All Panelists: Thank you so much. I was mad at myself for missing the Money Made Challenge...
- 20:09:37 From Frances Williams : Apryl, I never got in the facebook group. Who do I email?
- 20:09:56 From Frances Williams : ok, I'm there.My mistake
- 20:10:54 From Tiffany Mcduffie To All Panelists: congratulations!!
- 20:10:58 From Isha Taylor To All Panelists : Congratulations Chelsea!!!!
- 20:11:09 From Tiffany Mcduffie To All Panelists : hey boo! im baaaackk!
- 20:11:16 From corey hall To All Panelists : CONGRATULATIONS!
- 20:11:41 From corey hall To All Panelists : ok... good nite and GOD BLFSS!!
- 20:12:01 From Tiffany Mcduffie To All Panelists : good night
- 20:12:06 From Ebony Evaughn: thank you
- 20:12:08 From Frances Williams: thanks, Apryl.