

EMAILS VIRTUALLY GUARANTEED TO PUT MORE MONEY IN YOUR BANK ACCOUNT



MONEY EMAILS

My agency makes sales every single time we send out these emails and I'm sharing so you can do the same.

EMAIL #1

Subj: How can I support you?

Listen, I know [what you help you audience with] plays a huge role in [outcome your audience wants]. And today, I want to know how I can support you?

What are you struggling with when it comes to [what you help your audience with]?

Is it [common struggle #1]?

Is it [common struggle #2]?

Is it [common struggle #3]?

Whatever the issue, hit reply and let me know so I can deliver a solution for you.

[SIGN OFF]

EMAIL #1 – SEE IT IN ACTION

Subj: How can I support you?

Listen, I know messaging and content play a huge role in building profitable and sustainable businesses. And today, I want to know how I can support you?

What are you struggling with when it comes to crafting compelling content?



Is it understanding the psychology behind stringing together spine-tingling sentences?

Is it finding the time to write content?

Is it cracking the code to getting people to smack the buy button?

Whatever the issue, hit reply and let me know so I can deliver a solution for you.

EMAIL #2

Subj: Whaddup/Hey/Hi?

Are you still interested in [outcome your audience wants from you]?

[SIGN OFF]

EMAIL #2 – SEE IT IN ACTION

Subj: Whaddup?

Are you still interested in attracting more clients and increasing your revenue?

NOTE: AFTER THE SUBSCRIBER REPLIES, MAKE YOUR OFFER – COACHING CALL, SERVICE, DIGITAL PRODUCT. REMEMBER, YOU'RE OFFERING A SOLUTION, NOT TRYING TO CLOSE A SALE, SO BE GENUINELY SUPPORTIVE AND HELPFUL.

MEET YOUR MILLION-DOLLAR WORD STYLIST

When it comes to the phrase, “Use Your Words,” there are few people who embody it – or teach it – better than Apryl Beverly.

As an award-winning copywriter and CEO of two in-demand copywriting and content marketing services agencies, she fuels her clients’ brands with words that have generated them a collective \$22.6 million in revenue to date.

With an innate talent for transforming the way people write and articulate ideas, she is a sought-after speaker and communications coach for corporate teams. Whether they are seeking to open doors to bigger professional opportunities or close the biggest deals of their careers, attendees leave her keynotes and workshops fully equipped to harness the power of their own words to convert with confidence.

Leveraging a journalism degree from The Ohio State University, an MBA in Marketing from the University of Phoenix and 18 years’ experience in marketing, corporate communications and proposal writing, Apryl is a living legend in the world of sales copywriting.

Arguably one of the best to stroke a keyboard, her style is a distinct fusion of a straight-shooting point of view, cultural relevancy and spine-tingling sentences that claim the hearts and wallets of diverse audiences.

In just a few short years as an entrepreneur, she has built a communications empire on the belief that anyone can sell anything with compelling, intriguing, personality-



infused content. She entered the market with BAAB Writing and Marketing Services, her premium copywriting company.

She is trusted by small and large firms across industries, including **Aclara Technologies, LLC, Versify Solutions, Thompson Hine and Equity Trust Company.**

In 2018, Apryl launched Word Stylistz, the first woman-owned flat rate copywriting agency for small business owners and entrepreneurs. Her all-female squad of sizzling, sentence-slinging sistas are the hired guns that bring brands to life.

She and her team are the not-so-secret word weapons behind some of the most recognizable faces to hit social media, including **xoNecole, Ronne Brown, Patrice Washington, King Ashley Ann and The Six Figure Chick.**

Like many prolific teachers, Apryl's knowledge spans mediums. She has been featured on the pages of *The Huffington Post*, *YFS Magazine* and numerous notable online and print publications.

She has also penned two best-selling books, *Shots Fired! How to Write Copy that Pierces Hearts (And Opens Wallets)* and *F.A.S.T. Money! The Easy Way to Use Facebook Ads to Hook Smokin' Hot Leads*. Bursting with her time-tested techniques and proven best practices, her books have revolutionized the way entrepreneurs approach content development and marketing in their businesses, debunking the myth that world-class copywriting has to come with a hefty ad agency price tag.

Comfortable in front of audiences of 10 or 10,000, Apryl comes to the stage with one goal – to show people how to conquer their communications challenges and fears. Her teaching approach and curriculum takes teams from timid, ineffective communicators to confident leaders who use words that make others take notice and then take notes. Contact us at info@baab.biz to book her for your next event.

Ready to flood your business with spine-tingling sentences? Step inside our wildly popular DIY [CopyCloset](#) membership or get some toe-curling, done-for-you content from [Word Stylistz™](#).