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19:00:47 From Ebony Evaughn : 1
19:00:49 From Ebonye White: 1
19:00:57 From Ebonye White: Hello
19:01:49 From Ebonye White: For some reason I didn't receive the
email reminder for this weeks hours submissions
19:02:11 From Ebonye White : Was there an email reminder sent out?
19:02:51 From Apryl Beverly : 4047372752
19:02:53 From Ebonye White: Thank you
19:03:02 From Ebonye White: Yes
19:03:05 From Ebony Evaughn : yes
19:04:02 From Ebony Evaughn : I told you I'm so long winded.
19:06:43 From Ebony Evaughn : Got it!
19:11:40 From Ebony Evaughn : yep makes sense
19:11:48 From Ebony Evaughn : thank you
19:12:16 From Alicia Knight : I'm ready
19:13:04 From Alicia Knight: Ok thanks Coach
19:13:06 From Alicia Knight : lol
19:21:48 From Alicia Knight : Is it too late now to do the VIP list?
19:21:51 From Ebony Evaughn : You mentioned having a 3-sentence
structure in both our critiques can you explain how that works?
19:22:01 From Alicia Knight: Got it.
19:23:43 From Ebony Evaughn : oh okay I get it now
19:24:07 From Alicia Knight: Thanks for all the changes Apryl - PURR-
FECT
19:26:22 From Ebonye White: I'm having trouble with my clothing
product descriptions. I really need them to be sexier and more
appealing. What do you advise.
19:27:12 From Precious Rutlin To All Panelists : when will the
replay for the lives you did last week go out to the ppl that signed
up for it?
19:27:58 From Ebonye White: Thank you
19:28:33 From Ebonye White: ok thank you
19:28:51 From Precious Rutlin To All Panelists : ok, thank you
19:29:14 From Alicia Knight: The sales page you reviewed for is for
my Black Friday Sale. Is it ok not to give the name a sale name in my
marketing material eg BF Sale, Turkey Day sale etc.
19:29:19 From Ebony Evaughn: Thank you
19:29:20 From Alicia Knight : HOLD
19:29:33 From Alicia Knight : Can I come off mute?
19:30:06 From Precious Rutlin To All Panelists : what did you search
on to find the sensual words Alicia for her clothing line?
19:30:55 From Precious Rutlin To All Panelists : ok, I like that
19:31:11 From Tamara Richards
                              To All Panelists: I missed what we
have to sign up for before Oct 26
19:31:42 From Tamara Richards To All Panelists : Yes, I got them!
thank you!
19:33:04 From Ebony Evaughn : I wanted to call my Black Friday sale
White Friday because I feel Black Friday has become selfie and
negative and I want a day of light but I don't know if that fits the
current climate.
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19:33:07 From Ebonye White: Thanks so much
19:33:13 From Apryl Beverly: https://thecopycloset.com/liveshow/
19:33:46 From Tamara Richards To All Panelists: What would be the
best strategy for marketing a weight loss program during the holidays?
the reason I ask if because I feel like most people don't focus on
weight loss during the holidays.
19:35:02 From Ebony Evaughn: right
19:35:56 From Tamara Richards To All Panelists : Got it! Thank
you!!!
19:36:05 From Alicia Knight: The plan is to have my BF Sale on the
weekend but I want to continue the sale at a slightly higher rate
from Dec 1-5. Does this makes sense?
19:37:35 From Alicia Knight: So for my ads should I include the VIP
landing page link or Sales Page link?
19:38:49 From Alicia Knight : Got it.
19:38:51 From Alicia Knight: Thanks
19:39:22 From Alicia Knight: Any last min tips for Bf
19:39:24 From Alicia Knight : lol
19:39:37 From Alicia Knight : I'm nervous
19:39:48 From Alicia Knight : I do have that ....
19:39:55 From Alicia Knight : the Playbook
19:40:13 From Tamara Richards To All Panelists: wait... did you say
you wouldn't send cold customers to a sales page? what's the best
strategy for cold customers?
19:40:21 From Tamara Richards To All Panelists : (Last question lol$
19:40:24 From Tamara Richards To All Panelists:)
19:41:56 From Alicia Knight : Can I use my freebie landing page though
19:41:58 From Alicia Knight: ?
19:42:14 From Alicia Knight : I haven't launched it as yet
19:42:31 From Alicia Knight: Thanks
19:42:52 From Alicia Knight : Got it
19:44:11 From Alicia Knight : what's the 'right ' number of email
series that should be used for an offer
19:44:12 From Alicia Knight: ?
19:45:00 From Alicia Knight: Thank you
19:45:38 From Alicia Knight: do you send them once per week?
19:45:54 From Alicia Knight : straight
19:45:58 From Alicia Knight : ok thanks
19:46:50 From Alicia Knight: hahaha
19:46:50 From Ebony Evaughn : lol
19:47:09 From Alicia Knight : for now
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