

# The CopyCloset Tour Guide

# SUPPORT: CONCIERGE@THECOPYCLOSET.COM

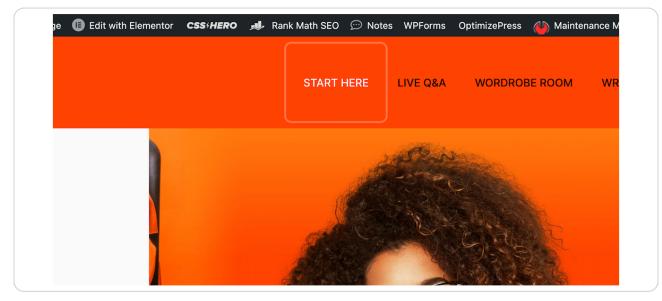




### Go to thecopycloset.com and tap "Member Login."

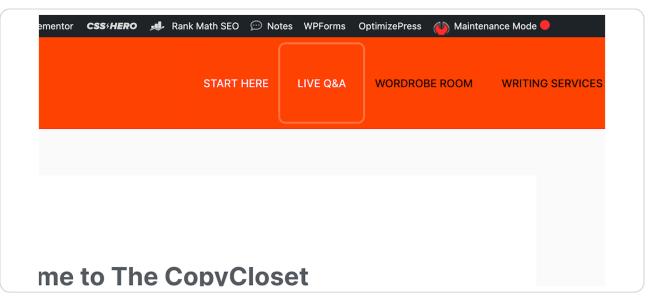
#### STEP 2

### **Click on START HERE**



#### STEP 3

#### Click on LIVE Q&A



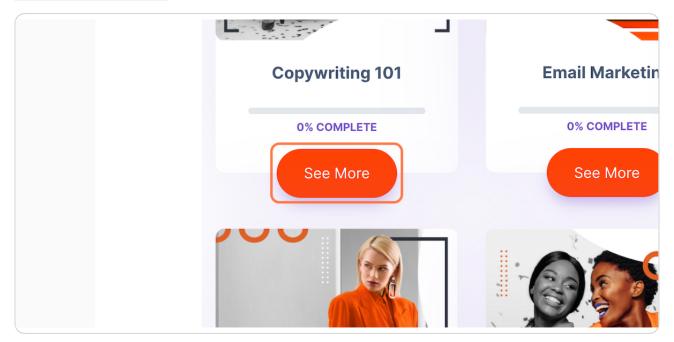


# Click on WORDROBE ROOM

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#### STEP 5

# Click on See More





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STEP 6
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# **Click on COPYWRITING FRAMEWORK**

COPYWRITING 101
Leap into the cash-generating world of copywriting with guidance on the proven W.E.R.K. Writing Formula. Sit in for some Copywriting 101 wisdom sure to lay the foundation for crafting money-making messages.
COPYWRITING FRAMEWORK

#### STEP 7

#### **Click on Copywriting 101**

# **COPYWRITING FRAMI**

Copywriting 101 COPYWRITING FRAMEWORK

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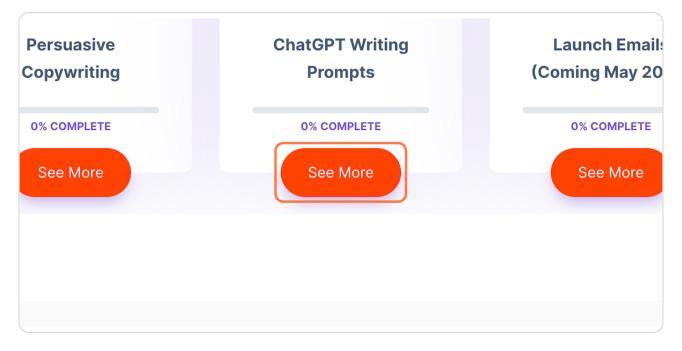


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#### STEP 9

## Click on See More





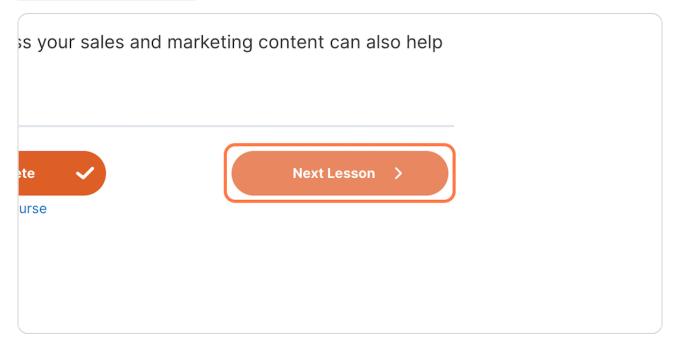


# Click on WRITING PROMPTS - VOICE AND TONE

you're spacing it out properly. Now it shows you where the spaces should be. It just doesn't add the spaces. So where you see line breaks is where it's suggesting you add spacing for paragraphs.
I will have specific ChatGPT-inspired prompts inside the designated section of The CopyCloset for you to use to produce better copy, faster versus aimlessly asking ChatGPT to write for you.
We are excited to see you use the tool!
Course Content
WRITING PROMPTS - VOICE AND TONE
WRITING PROMPTS - EMAILS
WRITING PROMPTS - PRODUCT DESCRIPTIONS

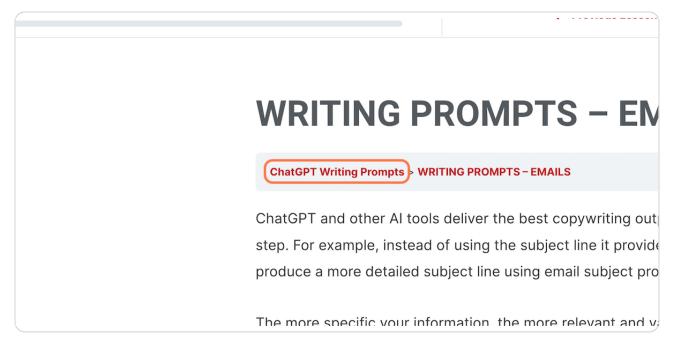
#### STEP 11

# Click on Next Lesson





# **Click on ChatGPT Writing Prompts**



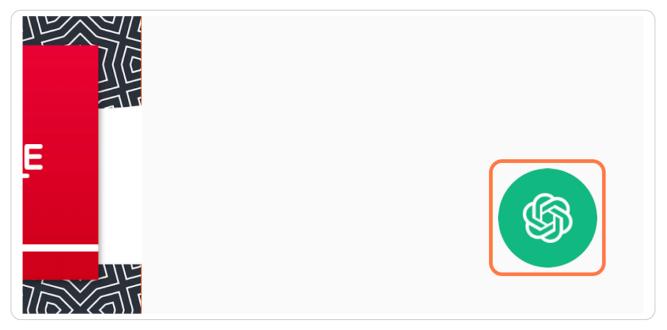
#### STEP 13

# **Click on WRITING SERVICES**

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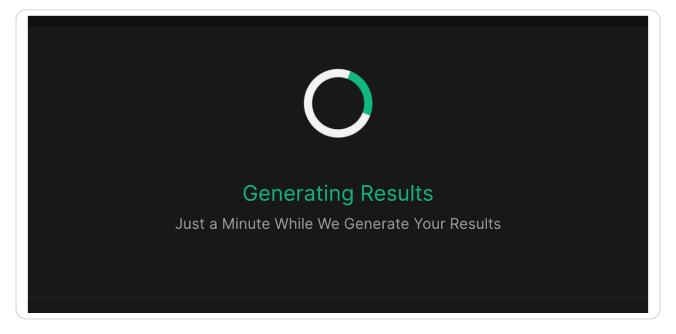


# Tap the green circle in the lower right to open the ChatGPT tool



#### STEP 15

Type your request, question or prompt in the black box. \*NOTE: DO NOT copy and paste from Word docs or other websites without first clearing HTML code by using a .txt file.





# Tap the black circle with the green X to exit the ChatGPT tool.

