



## [POST-WEBINAR EMAILS: CONVERSIONS]

### Email #1 – Replay Link

**Subj: You got the game, now what?!**

Listen, I didn't hold ANYTHING back during the masterclass. If you missed it, catch the replay here:

[LINK]

When you watch the replay, you'll see I shared a special opportunity for you to get the financial literacy you need to step from behind the chair and into the financial and time freedom you want.

Check out the details here. [HYPERLINK RED TEXT]

I'm not gonna go too deep because you can catch all the info on the masterclass recording, but I do want to say this:

Your success, your freedom and your quality of life all comes down to your ability to shift from talking to doing, from motivation to execution.

See, I can spend hours talking about my story and how I turned my struggles into a 6-figure business, but really none of that matters if you're not ready to shift into something better.

But like I said, I'm not gonna go too deep today.

You can check out the full details here:

[LINK]

Talk soon,



## Email #2 – Hero Story

### **Subj: I didn't think I'd make it**

Hey NAME,

Things were bad for me a few years back – BAD. I could've said, “forget it” (and I almost did) but instead I chose to keep pushing ...

When everything seemed to go wrong.

When I was getting hit with roadblocks left and right.

And when it seemed as if I'd be stuck standing behind that chair for the next 3 decades.

Now, even though, at times, it has seemed easier to just settle into my life as a master barber, I've figured out that “status” wasn't (and still isn't) good enough for me.

And if you're feeling the same I want you to know this:

Being a barber or a stylist is an incredible career with an endless amount of opportunities. The problem is most owners don't want you to know those opportunities exist because they don't want you to leave their establishment to open your own shop/salon.

But I see things differently.

I believe the more barbers and stylists I can educate, the more wealth we can generate in our own homes and communities. Creating a community filled with ownership only creates competition when you're afraid there's not enough to go around.

Trust me, there's more than enough people to fill millions of barbershops/salons.



To keep it real, that's why I'm not afraid to teach you how to leap into shop/salon ownership.

You see, I want you get yours so you can help the next person do the same.

Because when you win, we all win.

Now, let me show you how inside PROGRAM NAME.

Once you've signed up, I'll spend four weeks giving you the "cheat codes" and mentorship you need to step from behind the chair and into unimaginable wealth.

Owning your own shop/salon opens doors to wealth and the freedom to spend your time however you choose.

You have ONE life to live. Let me show you how to enjoy it to the fullest.

Reserve your seat for PROGRAM NAME today:

[LINK]

Talk soon,



### Email #3 – Transformation

#### **Subj: The one thing that makes me different**

Alright, so during the free masterclass I told you how I cracked the code on building a 6-figure business as a master barber.

Now, the only thing that makes me different from you is this:

I took the risk.

See, it's easy to get up and do what you know – spend all day at the shop/salon serving clients only to wake up and do it all over again day in and day out.

That's what you know.

And it's what I knew too, until I took the risk to get more, do more and be more.

I'm living the life I want as a result.

Now, I'm offering you a chance to do the same, but YOU have to take the first step here:

[LINK]

See you soon,

P.S. I want to see you win, but I can't want it more than you. Join us for PROGRAM NAME here => [LINK].



## Email #4 – Value Email

### Subj: Is it worth the time?

Listen, I'd never tell you the journey to creating wealth and financial and time freedom is an easy one.

The reality is, when you add in taking care of a family and the ups and downs of everyday life, it's almost impossible to do anything outside of hustle, grind, wake up and do it all over again.

But is that really what you want for yourself, your kids and your legacy?

You see, in just 4 weeks, you can turn it all around.

In just 4 weeks, you'll gain the financial literacy to change your circumstances.

In just 4 weeks, you'll have the power to create the life you want instead of settling for the hand you've been dealt.

I KNOW you want freedom, success and profits.

But I also know you don't have the business insight, guidance, mentorship or support to get it.

And all that can (and will) change when you join us for PROGRAM NAME:

[LINK]

You've been wanting "it" for so long. Let me help you shift from "wanting it" to finally "getting it."

See you soon,



## Email #5 – Urgency

**Subj: [DOORS CLOSING] Will you make the shift?**

What's up!

The doors to PROGRAM NAME are closing soon. So, all I wanna know is will you make the shift before it's too late?

The mental shift you need to know you deserve more.

The emotional shift to know you have what it takes to do more.

And the physical shift to put in the work to get more.

I'm here to help you get it all done, but you gotta take the first step.

Check out the details here on how we'll spend our 4 weeks together.  
[HYPERLINK RED TEXT]

One last thing:

The investment amount you see is a "beta rate" which means when the doors open again for the next phase of PROGRAM NAME the price will be drastically higher.

So, IF you already know you deserve more and are willing to put in the work to get more, now's the time to join us.

Accept the challenge to make the shift and claim your virtual seat here:

[LINK]

P.S. Thank you so much for saving a space in your inbox for me. Whether you join us for PROGRAM NAME or not, I want you to know that I believe in you and I genuinely want to see you win. The doors are closing soon, so if you want to slide behind the velvet rope at the lowest rate ever, best to do it now => [LINK].

